

WESTERN KENTUCKY UNIVERSITY

Western Kentucky University Foundation, Inc. College Heights Foundation

Endowment Match Program 2007-2008 Summary Report

This report covers the activities and expenditures supported at Western Kentucky University under the Endowment Match Program. Since the entire allocation for Western Kentucky University was utilized at the end of the 2003-2004 fiscal year, Western Kentucky University did not submit any requests for matching funds to the Council on Postsecondary Education during fiscal year 2007-2008. A total of \$11,772,209 was requested between 1998 and 2004; Council staff processed all of those requests and disbursed the entire amount to Western Kentucky University. WKU then transferred the funds to either the Western Kentucky University Foundation or the College Heights Foundation under custodial agreements. With these funds, the match program has helped create or expand a cumulative total of 63 endowments valued at \$26,379,527 as of June 30, 2008 (Table 7).

Since the program's inception in 1998, private donations and state matching funds supported the addition or expansion of one endowed chair, 23 professorships, 13 scholarship funds and 26 mission support activities at Western Kentucky University (Table 1). As of June 30, most of those activities were operational.

Endowment Activity

As shown in Table 1, matching program funds were used to create one endowed chair, 23 endowed professorships, 13 endowed scholarships and 26 mission support projects since its inception in 1998. Of these activities, the chair was occupied, 23 of the professorships were occupied or reporting expenditures, ten of the scholarships made awards and 17 of the mission support projects reported expenditures. As of fiscal year-end, a total of 51 were active. Details concerning these chairs and professorships may be found on our website at www.wku.edu/IA/bucks.

<u>Activity</u>	<u>Established</u>	<u>Active</u>	<u>Established</u>	<u>Active</u>
Chairs	0	1	1	1
Professorships	0	23	23	23
Fellowships	0	0	0	0
Scholarships	0	10	13	10
Mission Support Projects	0	17	26	17
Totals	0	51	63	51

* Includes number of faculty positions occupied, number of student aid programs making awards and number of mission support projects recording expenditures.

Demographic Information

The majority of the match program faculty recipients are male. As of June 30, 2008, a total of 17 visiting professors and WKU faculty were receiving honorariums or salary supplements through the program (see Table 2). The occupants of 12 of those positions (or 70.6 percent) were male and five (or 29.4 percent) were female.

Table 2: Gender of Match Program Faculty and Staff
As of June 30, 2008

	<u>Male</u>	<u>Female</u>	<u>Total</u>
Chairs	1	0	1
Professors	11	5	16
Staff	0	0	0
Total	12	5	17

The majority of chairs and professors supported through the program are white, non-Hispanics. As can be seen in Table 3, as of June 30, 2008, of the 17 match program faculty, 14 (or 82.3 percent) were white, one (or 5.9 percent) was black and two (or 11.8 percent) were Asian.

Table 3: Race of Endowment Match Program Faculty and Staff
As of June 30, 2008

	<u>White</u>	<u>Black</u>	Am. <u>Indian</u>	<u>Asian</u>	<u>Hispanic</u>	<u>Total</u>
Chairs	1	0	0	0	0	1
Professorships	13	1	0	2	0	16
Staff	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
Total	<u>14</u>	<u>1</u>	<u>0</u>	<u>2</u>	<u>0</u>	<u>17</u>

Overall, the number of minority faculty employed through the match program remained constant from fiscal year 2007 to fiscal year 2008, due to the decrease in the number of visiting professors. By the end of the year, 17.6 percent of all faculty supported with program funds were minorities. This represents a slight increase of 1.9 percent in the number of minority faculty employed between fiscal year-end 2007 and 2008.

The number of students receiving financial aid awards through the program decreased during 2007-2008. During the fiscal year, a total of 35 undergraduate and graduate students received scholarship awards that were funded with endowment proceeds (see Table 4). This represented a decrease of 20.5 percent from 2006-2007. However, five of the scholarship recipients (or 14.3 percent) were minority students, which is a 6.2 percent decrease from last year.

Table 4: Gender and Race of Match Program Financial Aid Recipients
For Awards Made During Fiscal Year 2007-2008

	<u>White</u>	<u>Black</u>	<u>Am. Indian</u>	<u>Asian</u>	<u>Hispanic</u>	<u>Total</u>
Scholarship Recipients						
Male	10	2	0	0	0	12
Female	<u>20</u>	<u>3</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>23</u>
Total	<u>30</u>	<u>5</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>35</u>

In terms of gender, the majority of financial aid recipients were female. Twelve of the 44 scholarship recipients (27.3 percent) were male and twenty three were female (65.7 percent). The number of total scholarship recipients decreased between fiscal years 2007 and 2008; the number of females decreased from 27 to 23 and the number of male recipients decreased from 17 to 12.

Sources of Funds

During fiscal year 2007-08, Western Kentucky University did not receive any state funds through the Endowment Match Program (Table 6). All state funds were previously matched with cash gifts and pledges from private sources through the Western Kentucky University Foundation and College Heights Foundation. Since 1998, a total of \$24,415,984 in private and state funds were used to create or expand 63 endowments. Over half of the funds received from private sources was in cash or cash equivalent gifts (\$12,643,775 or 98.0 percent) and the remainder is in outstanding pledges (\$258,365 or 2.0 percent).

Areas of Concentration

The 2002-2004 Endowment Match Program Guidelines stipulate that 50 percent of any matching gifts and pledges received after October 1, 2003, must be used to support the Programs of Distinction at comprehensive institutions. All gifts and pledges used by WKU for this matching program were documented before this deadline. However, Western Kentucky University has two approved Programs of Distinction: The Center for the 21st Media and The Applied Research and Technology Program. Through June 30, 2008, Western Kentucky University received all \$11,772,209 of its 1998-2004 match program appropriation. That amount was matched with \$12,902,140 in cash gifts and pledges, bringing the total amount of the 1998-2004 program funds to \$26,379,527. Of that amount, \$6,851,000 or 28.9 percent will be

used to support positions in the Council on Postsecondary Education Programs of Distinction for WKU and \$8,874,249 or 37.3 percent will be used to support the new economy priority areas. Those priority areas include: Human Health and Development (25.9 percent), Biosciences (.4 percent), Materials Science and Advanced Manufacturing (0.0 percent), Information Technologies and Communications (11 percent), and Environmental and Energy Technologies (0.0 percent).

Table 5: Match Program Funds Dedicated to Council Priority Areas
For All Matched Appropriation Funds

	<u>State Funds *</u>	<u>Private Funds **</u>	<u>Total Funds</u>	<u>Percent of Total</u>
Programs of Distinction				
Applied Research and Technology	\$2,839,500	\$ 2,934,381	\$5,773,881	23.4%
Center for 21st Media	<u>586,000</u>	<u>586,000</u>	<u>1,172,000</u>	<u>4.8%</u>
Sub-total	3,425,500	3,520,381	6,945,881	28.2%
New Economy Areas				
Human Health	3,058,579	3,093,670	6,152,249	24.9%
Biosciences	50,000	50,000	100,000	.4%
Materials Science	-	-	-	-
Information Tech	1,311,000	1,311,000	2,622,000	10.6%
Environmental Tech	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
Sub-total	4,419,579	4,454,670	8,874,249	35.9%
Other Disciplines	3,927,130	4,927,089	8,854,219	35.9%
Total	<u>\$ 11,772,209</u>	<u>\$12,902,140</u>	<u>\$24,674,349</u>	<u>100.0%</u>

* Includes all match program appropriation funds received by the university.

** Includes only cash gifts and pledges that were used to match appropriation funds received.

There is no remaining unmatched balance of Western Kentucky University's match program appropriation.

Earnings and Expenditures

As of June 30, 2008, the total market value of the 63 endowment accounts established under the Endowment Matching Program was \$26,379,527 (Table 7). Of that amount, \$11,772,209 (or 44.6 percent) were state funds and \$14,607,318 (or 55.4 percent) were gift funds, interest income and market growth. Foundation records show an outstanding balance of \$258,365 in unpaid pledges on these accounts. Over \$717,000 was expended for program activities during the fiscal year ending June 30, 2008.

Western Kentucky University
Western Kentucky University Foundation and College Heights Foundation
Table 7: Components of Change in Endowment Market Value
From Beginning to End of Fiscal Year 2007-08

Endowment Title	Date Established	Prior to 7/1/07				Year 7/1/07-6/30/08					
		State Funds Received	Gifts Received	Market Value 6/30/2007	Outstanding Pledges 6/30/2007	Gifts Received	Investment Earnings (Loss)	Earnings Expended 2007-08	Market Value 6/30/2008	Outstanding Pledges 6/30/2008	
Existing Endowments:											
Laura Goad Turner Foundation Fund for Excellence in Symphony	9/23/2003	\$ 125,000	\$ 75,000	\$ 228,168	\$ 50,000	\$ 25,000	\$ 13,378	\$ (7,500)	259,046	25,000	
Dorris J. Hutchison Scholarship Fund	9/6/2003	155,000	230,001	384,905	-	200,000	22,258	(10,000)	597,163	-	
BB&T Visiting Professorship Fund	8/28/2003	250,000	200,000	542,636	50,000	50,000	(17,582)	(1,120)	573,934	-	
Wendell Cherry Visiting Professorship in Business Leadership & Ethic	7/16/2003	250,000	200,000	541,583	50,000	50,000	(16,754)	(750)	574,080	-	
Rafferty's Inc. Endowed Scholarship Fund	7/10/2003	100,000	55,000	190,089	45,000	-	(4,919)	(2,750)	182,421	45,000	
Turner Professorship in Journalism	7/1/2003	500,000	500,290	1,220,541	-	-	(33,210)	(3,035)	1,184,295	-	
Gildersleeve Fund for Geology and Geography	6/6/2003	50,000	42,087	105,198	7,913	500	(2,881)	(1,704)	101,113	7,413	
Mr. and Mrs. Raymond Simmons Agriculture Scholarship Fund	5/28/2003	50,000	33,613	98,795	16,387	-	5,732	(4,750)	99,777	16,387	
Athena Cage Scholarship Fund	5/15/2003	22,000	10,198	28,757	11,802	-	(653)	(860)	27,243	11,802	
US Bank Fund for Excellence in Music	5/15/2003	28,000	-	28,000	28,000	28,000	(2,229)	(2,000)	51,771	-	
Mel Morris Fund in Construction Management	5/17/2002	-	-	-	-	-	-	-	-	-	
Confidential Visiting Professorship in Education	4/28/2003	250,000	250,000	581,833	-	-	(15,569)	(8,595)	557,669	-	
Froct Family Professorship in History	3/21/2003	500,000	500,000	1,190,424	-	-	(31,016)	(35,901)	1,123,507	-	
Greenview Regional Hospital Fund for Nursing	3/14/2003	100,000	100,000	257,049	-	-	(6,878)	-	250,170	-	
Pelino Fund for Excellence in Communications	12/31/2002	50,000	40,235	106,924	9,764	12,115	(3,541)	-	115,498	-	
Glenn R. and Joan B. Garrison Scholarship Fund	11/7/2002	100,000	100,594	241,863	-	20,000	14,112	(7,500)	268,475	-	
Excellence Fund for Music - Symphony	10/16/2002	50,000	59,538	139,580	-	1,280	(3,833)	(15,036)	121,991	-	
Thomas R. and Judith L. Hunt Scholarship Fund	10/9/2002	50,000	25,041	99,519	24,959	25,000	7,222	-	131,741	-	
Tom and Nancy Baird Kentucky Library Endowment	9/30/2002	50,000	53,550	129,104	-	-	7,562	-	136,666	-	
Caleb Slaton/Logan Aluminom Endowed Scholarship Fund	7/31/2002	50,000	50,000	107,735	-	-	5,235	(5,000)	107,970	-	
Dero Downing Spirit Makes the Master Scholarship	6/24/2002	90,000	90,000	198,081	-	-	11,391	(11,250)	198,222	-	
Commonwealth Health Corporation Scholarships	5/31/2002	500,000	687,500	1,170,058	-	-	(26,227)	-	1,143,831	-	
Budde Fund for Excellence in Journalism	5/29/2002	86,000	80,000	205,231	6,000	-	(5,389)	(5,360)	194,482	6,000	
Gifted Studies Professorship	5/9/2002	500,000	463,417	1,152,958	36,584	6,350	(32,134)	(10,809)	1,116,364	30,234	
Sofia International Faculty Fund for Excellence	1/31/2002	200,000	125,000	406,932	75,000	25,000	(12,582)	-	419,350	50,000	
Harlin Parker Scholarship Fund	12/31/2001	10,000	10,000	28,183	-	1,000	1,652	-	30,835	-	
Pat Eubank French Memorial Scholarship Fund	12/17/2001	54,630	43,785	119,113	12,835	1,000	6,832	(3,500)	123,445	11,835	
Paul G. & Ernestine G. Hatcher Modern Languages Lecture Series	11/6/2001	25,000	20,000	50,610	5,000	5,000	2,938	(850)	57,698	-	
Betty Lou Smith Scholarship and Ben Corbin Memorial Scholarship	5/24/2001	80,000	80,000	168,288	-	-	9,327	(10,416)	167,199	-	
Kerr - Greulich Endowment for Ogden College	3/30/2001	114,500	198,100	356,691	-	94,881	(15,498)	(5,827)	430,247	-	
Service One Credit Union Endowed Scholarship Fund	2/1/2001	10,000	46,340	59,964	-	9,420	(1,866)	(1,500)	66,017	-	
Tom Gorin Dean's Fund for Excellence	12/31/2000	25,000	25,000	57,746	-	-	(1,510)	(1,911)	54,325	-	
Walter N. Scott Professorship in Biology	12/4/2000	250,000	200,000	556,234	50,000	50,116	(17,419)	(18,386)	570,546	-	
Cangemi Faculty Award for COE	9/4/2000	15,000	17,500	40,048	500	-	(967)	(1,000)	38,081	500	
Moseley-Watkins Fund for Excellence in English	8/10/2000	2,500	7,458	12,400	42	100	(437)	(450)	11,614	-	
Gordon Ford College of Business Endowment	8/4/2000	50,000	50,020	118,998	-	-	(3,203)	(36)	115,759	-	
Bramham/Collins Visual & Performing Guest Artist Endowment	8/1/2000	60,000	60,000	129,009	-	-	(3,339)	(5,225)	120,445	-	
Lester and Dorothy Reeves Institutional Fund for Gerontology	8/1/2000	100,000	100,172	230,759	-	-	13,214	(10,000)	233,973	-	
M. Eddie Carter Gifted Studies Faculty Fund	7/27/2000	25,000	25,000	55,775	-	-	(1,596)	(1,727)	52,451	-	
Knically Professorship in Leadership Studies	7/19/2000	500,000	461,836	1,078,215	38,164	42,584	(32,029)	(11,073)	1,077,697	-	
Jim Scott Professorship	7/10/2000	1,000,000	1,001,000	2,112,526	-	500	(54,325)	(95,354)	1,963,347	-	
Bell Fund for Civil Engineering	6/30/2000	125,000	125,470	247,733	-	120	(6,172)	(12,190)	229,491	-	
Gail Martin Lecture & Faculty Development Series	6/12/2000	25,000	32,140	102,742	-	1,170	(2,535)	(4,166)	97,211	-	
Minority Teacher Support Endowment	6/12/2000	25,000	50,622	86,654	-	3,125	(2,418)	(2,000)	85,360	-	
Larry B. Shelton Dean's Fund for Excellence	5/25/2000	15,000	15,000	34,235	-	-	(813)	(897)	32,525	-	
Ward Visiting Professorship for Women's Studies	5/25/2000	110,000	110,000	201,202	-	-	(5,383)	(7,942)	187,877	-	
College of Education Dean's Fund for Excellence	5/18/2000	12,500	12,500	28,848	-	250	(699)	-	28,400	-	

Endowment Title	Date Established	Prior to 7/1/07				Year 7/1/07-6/30/08				
		State Funds Received	Gifts Received	Market Value 6/30/2007	Outstanding Pledges 6/30/2007	Gifts Received	Investment Earnings (Loss)	Earnings Expended 2007-08	Market Value 6/30/2008	Outstanding Pledges 6/30/2008
Existing Endowments:										
Gordon Ford College of Business Dean's Fund for Excellence	5/18/2000	12,500	12,500	29,762	-	-	(1,074)	(630)	28,057	-
Ogden College of Science and Engineering Dean's Fund for Excellence	5/18/2000	12,500	12,500	28,006	-	-	(848)	-	27,158	-
Potter College of Arts Dean's Fund for Excellence	5/18/2000	12,500	12,503	29,503	-	-	(723)	-	28,780	-
Johnson & St. Clair Center for Gifted Studies Faculty Support	5/12/2000	12,500	12,500	30,759	-	-	(816)	-	29,943	-
Boyd-Lubker Visiting Scholars Program	5/4/2000	100,000	100,100	214,059	-	-	(5,629)	(6,053)	202,377	-
Faculty Fund for Excellence in Ogden College/Hard Sciences	4/27/2000	5,870	5,870	3,420	-	-	(8)	-	3,412	-
Hall Professorship in Construction Engineering	1/18/2000	500,000	500,001	1,062,557	-	-	(25,912)	(80,390)	956,255	-
Wm. M. McCormack Professorship	1/11/2000	500,000	500,000	1,148,401	-	-	(30,587)	(15,963)	1,101,851	-
Leon Page Professorship in Banking & Financial Planning	1/10/2000	500,000	500,000	1,007,368	-	-	(25,677)	(39,000)	942,691	-
CHC/Centercare Visiting Professorship	1/7/2000	315,209	350,000	697,536	-	-	(18,003)	(27,499)	652,034	-
J. Clifford Todd Professor in Longevity and Healthful Living	10/31/1999	500,000	500,000	1,311,403	-	-	76,367	(39,796)	1,347,974	-
Hays Watkins Visiting CEO Professorship	9/28/1999	311,000	620,320	1,047,920	-	919	(33,119)	(4,653)	1,011,067	-
Jerry E. Baker Professorship in Music	1/28/1999	500,000	501,166	1,145,395	-	-	(29,896)	(35,191)	1,080,308	-
Mary R. Nixon Professorship in Accounting	1/4/1999	500,000	501,545	1,168,154	-	-	(30,747)	(25,110)	1,112,297	-
Mattie Newman Ford Professorship in Entrepreneurship	11/19/1998	500,000	501,528	1,103,891	-	-	(38,659)	(23,605)	1,041,628	-
Zuheir & Susan Sofia Scholarship Fund for International Students	10/31/1998	250,000	220,806	542,706	29,194	-	31,311	(22,466)	551,551	29,194
Layne Professorship in Mechanical Engineering	9/25/1998	500,000	476,000	1,045,237	25,000	-	(25,809)	(68,608)	950,820	25,000
Grand Total		\$ 11,772,209	\$ 11,990,345	\$ 26,848,013	\$ 572,143	\$ 653,430	\$ (404,585)	\$ (717,330)	\$ 26,379,527	\$ 258,365