

**Minutes
October 26, 2018
8:00 am – 1:00 pm
Knically Center**

Ms. Heather Rogers, Chair, gave welcoming remarks to the council. She also introduced new council members, Mr. Matt Coffey of BKD and Mr. Brian Sewell, of Van Meter Insurance. She presented each of them with their appointment letters and provided a brief bio of each member.

Ms. Rogers asked for approval of the minutes from April 6, 2018. After a review of the minutes, Mr. Dick Gladden made a motion to approve the minutes and Mr. Keith Gregory made a second motion. They were approved with no changes.

Dr. Carey extended a warm welcome to everyone and shared her excitement for the college and where we are headed. She congratulated Ms. Rogers for receiving the Distinguished Medal Award during the Summit Awards last night. Dr. Carey introduced Mr. James Hill, Dean's Student Advisory Council Chair to the Business Executive Advisory Council (BEAC) members. She also recognized those from the college who were in attendance and thanked them for their efforts towards the success of our college.

Dr. Carey offered updates from the college and university. There are many changes are taking place:

- We have a new Provost, Dr. Terry Ballman, from San Bernardino, CA.
- We have a new structure since we have one less college in the university.
- We have a new organizational chart within the administration of the university.
- Our advising staff has also changed as we now have a centralized method for freshman and sophomores.
- There are new admission requirements (2.0 cumulative GPA and a CAI score (calculated by $GPAX20 + ACT$) of 60. Dr. Trawick expounded on the process for high school students with lower GPA scores that might not qualify for admission to the university.
- The President has a new initiative – WKU Commons. It will combine library services and offer dining services in a collaboration area.
- The President has also brought back merit-pay salary adjustments to our campus. Dr. Carey explained how the pay increases are calculated.
- Dr. Carey explained the Comprehensive Academic Program Evaluation (CAPE) model and the value of this incentive. She expressed her confidence in our college for this process.
- Our Resource Allocation, Management and Planning (RAMP) model was discussed. Dr. Carey reviewed the process of how our college is working through the transition. A brief Q & A session and discussion occurred.
- GFCB enrollments continue to increase. They have been rising consecutively over the past five years.

- The search for a new GFCB Dean has begun. A representative from each department, the Dean's Office, outside our college, and student has been chosen. Dr. Susann DeVries, Dean of the Libraries, is chair the search committee.
- WKU is currently involved in a hiring freeze. However, GFCB was able to hire for a position in Marketing, while other department will be able to hire part-time faculty.
- Our Professional Education and Knowledge (PEAK) program is doing great things with and for our students. This program adds to our student's skillset.
- Recruitment and retention efforts have been intensified, providing more touchpoints with students. Such events include, sending letters and texts from the college/departments, offering more on-campus visits, GFCB Day in the Fall, DECA, FBLA, going to high schools, on-campus VIP visits, Head for the Hill, etc.

Ms. Amy Combs provided BEAC member with GFCB philanthropy updates. She distributed our colleges fiscal numbers from last year as well as the new strategic plan. They are currently conducting feasibility assessment for future campaigns. Each college was asked to give a list of their top 3-5 priority items. That list was also circulated.

Ms. Adrienne Browning explained her role as GFCB's Professional Development Specialist. She shared that 138 students participated in our Clothes Closet. She introduced Handshake, a job search portal that student can participate in through Advising & Career Development Center (ACDC). Students are able to schedule appointment through the portal and there has been positive feedback for this service.

Ms. Monica Duvall distributed additional information regarding Handshake. She explained to BEAC members that the PEAK Clothes Closet is one of five finalist for the Sisterhood grant. They will make a presentation on November 16. As Internship Coordinator, Ms. Duvall told of students holding 308 internships last year. She shared news of the Networking Reception as well as the Business and Professionalism week's agenda.

Dr. LeAnne Coder presented an update on the core curriculum. A survey, which looks at the relevancy of courses that all GFCB students must take, is in progress. She presented preliminary results and addressed future concerns.

Students presented various demonstrations for BEAC members. Ms. Katie Hitchew gave a brief presentation of the Financial Planning Challenge Competition she attended. Ms. Lauren Hayden and Mr. Jacob Haskamp presented their 90 second Topper Tank pitch. Ms. Kyla Scanlon presented an overview of her Business Data Analytics competition material. Mr. Casey Child offered a brief informative speech.

The BEAC's executive session covered topics such as the GFCB Dean search, new building update, how programs will be evaluated in the future, and the budget process.

The meeting concluded at 10:50 a.m. Several BEAC members stayed and enjoyed lunch immediately following the meeting, while others left to attend the luncheon for the Hall of Distinguished Alumni.