



WESTERN ALUMNUS

The Story of the College Heights Foundation

Special Issue

The Board of Directors of the College Heights Foundation consists of eight prominent business and professional leaders and four officials of Western. The present Board of Directors are, left to right: (standing) Houston Griffin, Charles A. Keown, Emmons O. Pearson Jr., L. L. Valentine, James D. Hilliard and William J. Parker; (seated) Dr. Dero G. Downing, Dr. Kelly Thompson, Georgia Bates and James M. Hill (deceased Sept. 26); and Mrs. Elizabeth Meredith and Dr. W. R. McCormack (inserts).

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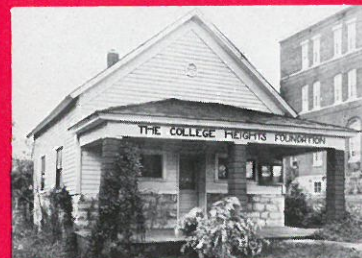
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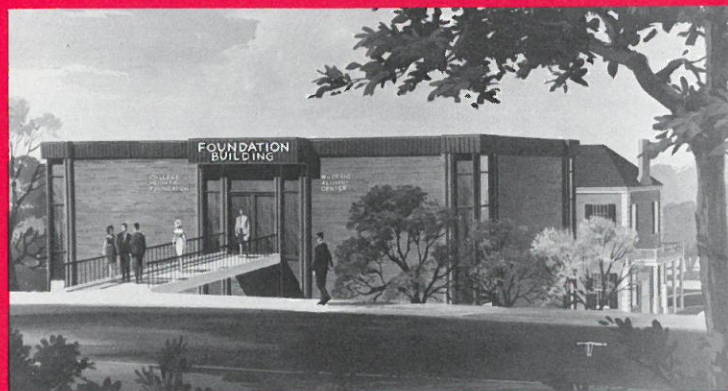
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When the College Heights Foundation was established in 1923, its first location was Cabell Hall, located on the site now occupied by Gordon Wilson Hall. A short time later, the



headquarters moved to the cottage pictured above, which at that time was located approximately 100 feet southeast of the point where the statue of Dr. H. H. Cherry now stands.



The College Heights Foundation is justifiably proud of the modern building which is now its home. The Foundation Building is connected to the W. J. Craig Alumni Center. Included among the features of the Foundation Building is a fireproof storage vault. The Foundation shares building space with the Office of Grant and Contract Services and with the Office of the University Attorney.

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TITLE IX of the Education Amendments of 1972 requires that Western Kentucky University not discriminate on the basis of sex in its educational programs, admissions, employment practices, and activities which it operates. It is the policy of Western to comply with this requirement. Any person having inquiries concerning the institution's compliance with Title IX may contact the following persons who have been designated by the University President to coordinate Western's efforts to comply with Title IX: Dr. John D. Minton, vice president for administrative affairs, Wetherby Administration Building, 207E, Western Kentucky University (Telephone 745-2434); or Dr. Faye Robinson, Associate Dean for Instruction, Wetherby Administration Building, Western Kentucky University (Telephone 745-2296). Inquiries about Title IX requirements may also be made to the Director, Office for Civil Rights, U. S. Department of Health, Education, and Welfare, Washington, D. C. 20201.

The following letter, written by the president of the College Heights Foundation to the president of Western Kentucky University Oct. 1, 1978, is used as a preface to this special College Heights Foundation issue of the Western Alumnus.



WESTERN KENTUCKY UNIVERSITY

BOWLING GREEN, KENTUCKY 42101

Office of the President
College Heights Foundation

Dr. Dero G. Downing, President
Western Kentucky University
Bowling Green, Kentucky 42101

Dear President Downing:

In order that you might have condensed facts and figures relative to the College Heights Foundation, I am writing this letter as an informal report. It does not include details of the operation of the College Heights Bookstore and student laundry, for, as you know, under our reorganization the Vice President for Business Affairs can supply you with any needed information regarding these important functions at any given time.

For the record, permit me to state again that the College Heights Foundation is a corporation chartered under the laws of Kentucky, functioning under its own independent Board of Directors, with its main purpose being the aiding of needy and worthy and/or especially outstanding students of Western Kentucky University. The Foundation, while enjoying complete independence in policy making and in operating under its charter and bylaws, works so closely with Western through the University President that it is difficult to detect any difference between it and any other administrative unit on the Western campus.

The College Heights Foundation was established in 1923 and until 1969 functioned mainly in the area of providing loans to students. When I stepped down from the presidency of Western in September, 1969, I began the assignment of completely reorganizing and updating the Foundation to make it an impeccable business operation and of building a perpetual trust fund to serve Western throughout all the years ahead. Since that time, overall progress has been inspirational as alumni and other friends have responded in a most meaningful manner.

The Memorial Fund

You as President of Western and as a director of the College Heights Foundation know, of course, that under the reorganization one of the first goals was the creation of a special fund to serve Western in perpetuity. I am happy to tell you that this fund, the Memorial Fund, as of this date has grown to \$2,450,199.74. When we started the reorganization, the Foundation had from all sources for this purpose a total of \$193,650.78. This means that since that time, a total of \$2,256,548.96 has been added to this inspirationally growing fund.

The Scholarship Program

During the first forty-six years in the life of the College Heights Foundation and because of financial limitations, scholarships awarded totaled only \$24,597.04. Since the beginning of the 1969-70 school year, scholarships awarded have totaled \$490,985.95. I am pleased to report that \$175,000.00 has been budgeted by the Foundation for scholarships for the 1979-80 school year and that for the following year the Foundation has committed \$200,000.00 for this all-important aid.

Award Payments other than Scholarships

In addition to scholarships, other award payments from a few designated custodial gifts and from Special Purpose Funds (Rodes-Helm Lecture Series, Margie Helm Library Fund, etc.) have been made by the College Heights Foundation. Starting in 1962 and continuing through 1969, other award payments totaled \$17,893.05. Since that time, \$45,359.09 has been awarded.

In connection with the Memorial Fund, there is a relevant item of great importance which I would like to mention and that is the commitments which have been made to the College Heights Foundation through wills of loyal and devoted Western friends. There is no way to estimate what this amounts to at any given time, as there is no way for us to know in how many cases pertinent wills have been drafted or pertinent codicils added to existing wills. We have specific information regarding enough cases, however, to lead us to believe that planned support of Foundation efforts in the future from will bequests has already reached a level exceeding current total assets of the College Heights Foundation.

The Loan Program

During the fifty-five years since its creation in 1923, the College Heights Foundation has made as of this date 30,567 loans to students totaling \$2,354,964.00. Prior to the reorganization of the Foundation, 22,614 loans had been made totaling \$1,066,887.00. During the past nine years, 7,953 loans have been made totaling \$1,288,077.00.

Total Assets

The College Heights Foundation has \$137,500 invested in the support of the above loan program. As previously noted, the Memorial Fund as of October 1 has grown to \$2,450,199.74. General Operations, as you know, includes the College Heights Bookstore and student laundry. In the latest report from the Office of Business Affairs, the Foundation has an equity, primarily in inventory and equipment, of \$630,709.41.

Total assets of the Memorial Fund, the student loan program, and General Operations therefore amount to \$3,218,409.15.

The security of all monies in the Memorial Fund and in the loan program, as well as the security of all other assets for which the College Heights Foundation has responsibility, is, as you know, of the greatest importance. The overall reorganization which has occurred has provided unquestionably an excellent security for all other facets of the work of the Foundation. I refer especially to:

The strengthening of overall general accountability of all funds for which the Foundation has responsibility

The updated policies relative to the awarding of scholarships

The revised system of administering the loan program

The better supervised operation of the bookstore and laundry

The following comments appear to me to be pertinent:

1. I believe that the College Heights Foundation now has one of the best business operations of all comparable foundations in the nation.

2. I have every reason to believe that the necessary impetus has been created to insure the continued growth of the Memorial Fund if careful attention continues to be given to all facets of its development. To insure this, meticulous accounting and sound investment policies must remain as top priorities.

3. The cooperation of our outstanding Board of Directors of the Foundation has been superb. Full reporting is now made to them on a regular basis.

4. In the main, we get excellent support from the faculty, staff, and students of the University. Such cooperation will be improved in the future as more and more people come to understand what the Foundation is all about and the outstanding contribution which it now makes and can make in the future to Western.

5. The success which has come in the development of the Memorial Fund has been accomplished without pressure of any kind being applied to our alumni and other friends.

6. Despite the fact that by policy we invest only in Government-guaranteed securities or equivalents, we averaged 7.76% last year on all investments. An important factor in bringing about this high yield was the necessary preplanning to insure a return of interest every day on every investment to the greatest degree possible.

In conclusion, I would like to express appreciation on behalf of the Board of Directors for the excellent support given by members of Western's Board of Regents and by you personally. As you know, during the past nine years several actions by the Board of Regents have been necessary to enable the Foundation to move forward as it has; and you and they have provided this cooperation 100%.

Finally, I feel that I would be most ungrateful if in giving you this report I failed to comment on the work of Georgia Bates, who moved with me from the Office of the President of the University to the College Heights Foundation. Since July 2, 1973, she has been the Foundation's Executive Secretary-Treasurer. As you know, in the area of the development of the Memorial Fund, Miss Bates and I have been for all practical purposes the College Heights Foundation staff. The meticulous accounting of funds and the excellent bookkeeping procedures of the Memorial Fund are attributable to her ability and dedication. In addition to this, she is the manager of our office with the extraordinary ability to create the proper atmosphere of friendliness so important to the success of the Foundation's efforts. I state again that the success of the College Heights Foundation during the past nine years has been inspiring. Her contribution in this respect is inestimable.

Sincerely yours,



Kelly Thompson
President Emeritus, Western Kentucky University
President, College Heights Foundation

kt/gb

The Evolution Of The College Heights Foundation

A narrative of 55 years of service to Western

ERA ONE: 1923-37



Dr. H. H. CHERRY
President of Western
1906 - 37

By SHEILA CONWAY

At about the time when Western Kentucky University was still a normal school undergoing conversion into a teachers college, a faculty member placed a \$100 check into the hands of Western's founder, Dr. Henry Hardin Cherry. The money was to be lent to needy students.

It was at a time when the demand for well-trained teachers for Kentucky high schools was becoming great, and an opportunity for jobs in the teaching field pro-

vided incentive for many students to complete their education at Western.

The money was borrowed by two persons at different times, and both were able to graduate. Both repaid the loans with interest.

The seed of the College Heights Foundation had been planted. The good that this small amount of money did for those two students led President Cherry to carry



ROY H. SEWARD
 Secretary, 1923 - 27
 Secretary-Treasurer, 1927 - 39
 Executive Secretary-Treasurer, 1939 - 56



CARL D. HERDMAN
 Treasurer, 1923 - 27

out an unforgettable idea of a student loan fund to aid more students who were attending Western.

His idea worked. Today, 55 years later, the College Heights Foundation has administered more than \$2,354,964 in loans to Western students.

In 1923 the charter members of the Board of Directors of the College Heights Foundation came together from various walks of life to organize the channel through which students could seek financial assistance and friends of the institution could help to provide it.

A charter was prepared by the Honorable C. U. McElroy, one of Bowling Green's outstanding lawyers, who served as a member of the Foundation's board until his death.

Signers of the charter and members of the College Heights Foundation's first Board of Directors were: C. U. McElroy; S. Thruston Ballard, former lieutenant governor of Kentucky and outstanding civic, social and industrial leader; Lewis C. Humphrey, editor of *The Louisville Post*; Mrs. Alvin T. Hert, a prominent businesswoman and leader in civic and social activities; Julian W. Potter, outstanding businessman and president of the Coal and Iron National Bank of New York City and former Bowling Green citizen; Carl D. Herdman, a real estate and insurance business executive; M. O. Hughes, businessman and farmer; R. P. Green, for many years an instructor at Western; M. M. Logan, a former attorney general of Kentucky and a leader in the legal profession; J. R. Alexander, head of Western's Department of Mathematics; Mrs. H. R. (Nettye Layman) Matthews, an outstanding woman who at the time of the chartering of the Foundation was a student at Western and leader in student activities, and who, as a director, lived to witness more than 50 years of service to the Foundation; and Dr. Henry Hardin Cherry, president of Western.

In brief, the Foundation's original purpose was to fulfill three objectives:

- (1) To create a fund derived from voluntary gifts whereby all worthy and deserving students at

Western Kentucky State Normal School and Teachers College may be aided and assisted in their efforts to obtain an education but who are unable to meet the necessary expense—its purpose being to help all who are willing to help themselves, by lending them money from the fund.

- (2) Stimulating interest in and aiding in the construction of a group of memorial buildings.
- (3) The creation of a fund to be invested in safe and interest-bearing securities—the interest on this fund to be used for the creation of scholarships and providing for the emergency needs of the institution.

In its articles of incorporation, the College Heights Foundation was authorized to accept bequests, donations, gifts of money or property from any person or persons wishing to aid the work and further aims of the corporation.

The articles made it clear that no director could receive any profit or reward from any funds it may raise or from any interest arising from any loans made by the corporation, and declared that the College Heights Foundation is to be kept, preserved and sacredly dedicated to the purposes for which the corporation was created.

The board would have 12 directors, who had power to transact business through the appointment of an executive committee composed of members of the board. In an issue of *Teachers College Heights*, the Foundation's Board of Directors was described as "progressive men and women of vision, of education, of high purpose and of executive powers. They are forward-looking citizens who are willing to act as members of the board because they are interested in a greater Kentucky."

The treasurer was to give bond for the discharge of his or her duties.

Later, as its bylaws were prepared, the board was directed to elect a president, elect or appoint a secretary,

a treasurer and other officers it would deem necessary. Officers would serve for a fixed time set by the board and its bylaws, until successors were elected.

The first appointed secretary to the College Heights Foundation was Roy H. Seward, whose comments about the Foundation in its infancy epitomize those of many who recognized the potential of this organization.

"The genius of opportunity is in its strategic element," Seward wrote. "How opportune was the moment in the life of the community and the state when the College Heights Foundation made its initial appearance upon the stage of human activity! At a time when the state treasury was at an ebb, the College Heights Foundation emerged. . . . And in turn, the students supported the efforts of the Foundation wholeheartedly."

And support it they did. The students and faculty alike involved themselves with helping to set goals and projects for the Foundation. They enthusiastically endorsed the Kentucky Building as the number one building project and played a major part in advertising a campaign for its creation.

To do this great task, goals were set and appeals went out from the campus, many of them through the publication, *Teachers College Heights*, which devoted many of its pages and columns to explaining the project and to soliciting donations for its achievement.

President Cherry drafted several faculty and staff members to travel the roads of Western Kentucky as fund raisers. One of those so chosen was a young new member of the staff named Kelly Thompson, who, a quarter of a century later, served 14 years as president of Western, and who today heads the College Heights Foundation.

Reports appeared that pie suppers, box suppers—and other school entertainment functions were being held to make contributions to the campaign. Letters poured in from former students and faculty members, supporting the idea and sending in donations.

Following are excerpts from a few of those letters:

Enclosed find a check for College Heights Foundation. Out of a full heart do I make this offering and thank you moreover for this opportunity of furthering a holy cause. Doubtless among the thousands of young people who have passed under your eye, you have lost all memory of the timid country lad who in 1892 stood by your desk one morning in the old building at the foot of the hill in Bowling Green. From this meeting came an impetus that carried me through school, equipped for earning a livelihood. . . . I make my contribution to the College Heights Foundation. . . . I wish it were \$100,000.

The campaign was launched during the Christmas season, and letters from benefactors reflected their spirit.

. . . since I left your great institution, the world has prospered me in a material way in no mean measure, and I am hoping that I have not lost any of the high ideas and noble ambitions that I gained while there as a student. Each year at Christmas I am endeavoring to send you another.

When I heard of the College Heights Foundation, it brought my thoughts back with pleasure and with also a little touch of sadness,

to the good old days I spent there as a student back in the time 'when we used to be so happy and poor.' I am enclosing you herewith a check, and am trusting and believing that as little as it may be, that it may be an aid to some other student struggling for better equipment in life, and that it may bring to him the same great vision that I caught of the road to human service, the only way to happiness, when I sat at the feet of the faculty, your able and self-sacrificing faculty. There will be another check following when 'Santa Claus' comes driving through the snow.

Others wrote:

I want to help the Foundation to help others as it helped me.

The Student Loan Fund made possible my last year in school.

By borrowing money I have been able to increase my earning capacity, and my preparation for a larger service.

I have never been on College Heights or attended your school, but I am for College Heights Foundation and the campaign it is leading.

We are sending you a subscription for \$500. If our business succeeds as well as we think it will, we will double this amount.

The Foundation enabled me to help myself.

The Foundation became more solid and grew. In its first 10-year period, 1923-33, the Student Loan Fund made more than 4,200 different loans, amounting to \$144,787.

Six years after implementation of the Student Loan Fund, an issue of *Teachers College Heights* reported that students from "nearly every county in Kentucky, with two or three exceptions," had benefited from the fund.

In its first year, the Foundation administered \$11,885 in loans, and the amount increased each year. Financial setbacks of the Great Depression halted progress for several years, but the loan program continued.

The first home of the College Heights Foundation was in Cabell Hall, residence of the former president of Potter College, B. F. Cabell, and which was used as a classroom building for music and home economics. It was located on the site now occupied by Gordon Wilson Hall. Three years later, offices were moved to the Potter College Framed Cottage just southeast of where the Lorado Taft statue of H. H. Cherry now stands.

The Foundation remained there until 1936 when it was moved to the basement of the Kentucky Building in its final stage of construction and soon to be a reality, as students and faculty alike had hoped.

Two years prior to the date of this move, an important event occurred in the life of the Foundation relative to the College Heights Bookstore. A cooperative bookstore had been in existence at Western throughout the life of the Foundation and had succeeded until the coming of the depression years. It was considered an auxiliary of the Foundation but had been operated primarily by students under a faculty committee. In 1934, in debt and in need of reorganization, the College Heights

Foundation was asked to take over the operation, including the assumption of a \$4,500 note and accounts payable amounting to \$2,906.70. The Board of Directors of the College Heights Foundation agreed to the move; and on June 23, 1934, the Board of Regents of Western took action, officially making it a part of the College Heights Foundation.

Since that time, the College Heights Bookstore has rendered great service to the students at Western and in recent years has become one of the finest bookstores to be found anywhere in the nation. Today in the Dero Downing University Center, it occupies 21,000 square feet rented from the University and carries an inventory of more than a half-million dollars.

The campaign to construct the Kentucky Building started in 1928, and construction began in 1931. The Kentucky Building was dedicated on Founder's Day in 1939, more than two years after the death of Dr. Cherry.

The Georgian structure was designed to house a museum and a library, to contain rare artifacts and manuscripts, books and general memorabilia pertaining to Kentucky. The building also contained classrooms for teaching of Kentucky subjects and provided space which would serve as the home of the College Heights Foundation until 1957. A major dream of Dr. Cherry, who remained president of Western until his death in August 1937, had been realized.

The Evolution Of The College Heights Foundation

ERA TWO: 1937-69

Dr. Paul L. Garrett served as president of Western from Sept. 1, 1937, until his death in 1955. During his administration, the College Heights Foundation continued its operation with major emphasis on the student loan fund. During this period, the loan program served Western students well, but funds for this purpose were limited almost entirely to revenue accruing from the College Heights Bookstore.

The highlight of Dr. Garrett's Leadership of the College Heights Foundation was his success in bringing to completion the Kentucky Building — construction of which had begun, as previously noted, in 1931. To do this, Dr. Garrett secured an appropriation from the state of \$34,000 and was successful in getting the Public Works Administration to allot \$37,800 for the project. The records show that slightly less than \$150,000 raised in the College Heights Foundation campaign had previously been invested in the structure when the \$71,800 became available. Thus, with the state appropriation and the PWA grant, the total cost of the Kentucky Building was approximately \$221,000.

Dedication of the Kentucky Building took place on Founder's Day of 1939. On that occasion, Professor J. R. Alexander, a member of the board of directors, made the presentation address. He stated, "Dr. Garrett, it is through you, a recognized agent of the state, that I am presenting these properties, real, personal and spiritual to Kentucky, with the hope that the original purposes of this undertaking, not yet complete, will be kept in mind. That is, that the Kentucky Building shall add much to the convenience, intelligence, wisdom, character and culture of Kentuckians now and for

centuries to come."

Dr. Garrett's speech of acceptance, in its entirety, follows:

It has been my happy privilege to have a part in bringing to realization a great dream of the Founder of Western. Dreamers pass; but dreams live on and all are fortunate who have a part in their fulfillment.

In years to come boys and girls will here gain an understanding of other days and an interest in further study about Kentucky; men and women from all vocations and stations of life will come and live for a while in the past to return to their present with greater understanding and broader sympathy; scholars will find here materials for research and bless the care which has preserved them from destruction. And all, I hope, will realize that this portion of their heritage has been preserved from destruction for their enjoyment because of a dream. We are gathered today to honor the dreamer, but surely there is enough of honor here for all who have had or shall have any part in this great project.

On behalf of the Board of Regents I do hereby accept this building for the Commonwealth of Kentucky to be maintained and used as a part of the property of Western Kentucky State Teachers College to the end that it may permanently serve as a place for the accumulation and preservation of materials which shall

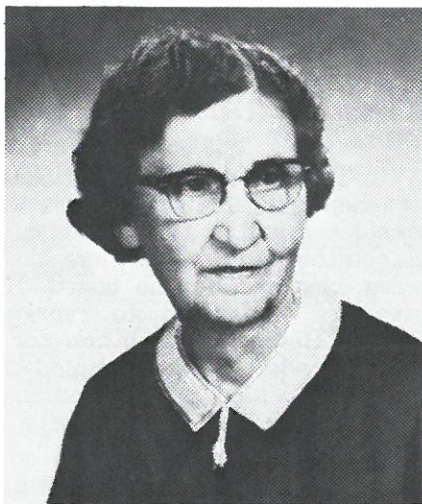


Dr. PAUL L. GARRETT
President of Western
1937 - 55

quicken interest in Kentucky's past, broaden knowledge of Kentucky's history and increase devotion to Kentucky on the part of those who come.

President Garrett died Feb. 28, 1955, and was succeeded by his assistant, Kelly Thompson, who became president Oct. 17, 1955, after having served as acting president.

During the Thompson administration, the loan fund was continued; and for the first time since 1923, a beginning was made in acquiring scholarship funds and other special support funds. During this period, the Foundation also sponsored a program of financing modest but important embellishments to an expanding Western campus. A total of \$182,730.94 was used to help Western, including such projects as construction of the



FLORENCE SCHNEIDER
Executive Secretary-Treasurer
1956 - 59



A. J. THURMAN
Executive Secretary-Treasurer
1959 - 73



The pylon at the main entrance to the top-of-the-hill campus was erected by the College Heights Foundation as part of the beautification project commemorating Western's Golden Anniversary.

memorial entranceway to the campus, transformation of the old Cedar House into a Faculty House, the purchase of chimes for Cherry Hall, creation of new facilities in Cherry Hall for the bookstore, establishment of facilities for a student laundry, transformation of the old "Rock House" into a Guest House, partial funding of a special motion picture concerning Western, renovation of the President's Home, etc.

During this period, funds totaling \$193,650.78, mostly from benefactors, were accumulated and dedicated to provide scholarship help and finance special purpose services. Within this total were the following scholarship funds:*

Date Established	Name of Fund
October 1961	SNEA Scholarship Fund
March 1962	George V. and Sadie Skiles Page Scholarship Fund (by George V. Page and Charles Roy Martin)
January 1963	F. C. Grise Scholarship Fund (by Charles Roy Martin)
January 1963	Arndt M. Stickles Scholarship Fund (by Charles Roy Martin)

January 1963	N. O. Taff Scholarship Fund (by Charles Roy Martin)
August 1963	Muhlenberg County Alumni Fund
October 1963	Hardin Thompson Scholarship Fund
July 1964	Kent Alexander Richardson Memorial Scholarship Fund (by Dr. and Mrs. O. J. Wilson)
January 1965	E. A. Diddle Scholarship Fund
October 1965	Betty Boyd Memorial Scholarship Fund
May 1967	Dwight and Kay Smith Scholarship Fund
July 1967	Kiwanis Club Scholarship Fund
October 1967	International Student Fund
February 1969	Charles Roy Martin Scholarship Fund

**The Faculty Wives Scholarship Fund was established in 1962 but was not administered by the College Heights Foundation until the beginning of the Memorial Fund in October 1970.*

In the special purpose services financed by donors were:

October 1961	Rodes-Helm Lecture Series Fund (by Harold H. and Mary Rodes Helm)
December 1964	Martin-Robertson Rare Book Fund (by Charles Roy Martin)
October 1965	Julius F. Kany All-Purpose Fund (by gifts and will bequest, Julius F. Kany)
December 1965	Margie Helm Library Fund (by Harold H. and Mary Rodes Helm)
May 1966	Robertson Restoration Fund (by gifts and will bequest, Gabrielle Robertson)

Also during this period and through the year 1972, the Foundation rendered a distinct service to Western through the purchase of various badly needed parcels of real estate which in turn were sold to Western at cost. The total of these transactions amounted to \$527,550.

A most significant event in the life of the College Heights Foundation occurred in mid-1969 when construction started on what would be identified as the Foundation Building and which would establish for the College Heights Foundation a permanent home with adequate operation space for many years into the future.

Dr. Thompson resigned as president of Western effective Sept. 12, 1969. When he stepped down from the presidency and at the request of the Board of Regents, he continued on a part-time basis to serve Western in areas specified by the board. He then volunteered to give his leadership to reorganize and update the College Heights Foundation for maximum service—in keeping with an educational institution which had grown from a college with an enrollment of 1,684 in the spring of 1955 to a university with an enrollment of 11,069 in the fall of 1969.

Thus, what may be defined as the *second era* ended for the Foundation which throughout 46 years following its creation in 1923 had served Western well but had undergone very little change as far as modernization of operation was concerned.

The Evolution Of The College Heights Foundation

ERA THREE: 1969-78



Dr. KELLY THOMPSON
President of Western
1955 - 1969



Dr. DERO G. DOWNING
President of Western
1969 - 79

On Sept. 12, 1969, Dero G. Downing assumed the presidency of Western and, after a sabbatical leave, Dr. Thompson took over the active guidance of the Foundation. A new era for the Foundation began.

On Oct. 20, 1970, the Board of Directors of the Foundation was presented with the first part of a plan of reorganization. The most significant facet of the plan was the creation of a trusts division of the Foundation in which would be established a Memorial Fund into which all future contributions to be held in perpetuity would be placed. The plan recommended that the \$193,650.78 previously mentioned and other funds which had come into being since 1969 for a total of \$226,546.08 be dedicated as the start of the Fund.

The plan further recommended that any operating funds over and above the needs of the Foundation be placed in the Memorial Fund, with the earnings to be used primarily for scholarships and student loans. The plan emphasized a continually growing fund to be carefully invested and to be held in perpetuity and dedicated to service for Western. The extensive plan of reorganization adopted by the directors in segments as it was completed affected almost every phase of the overall Foundation program. Within two years, nearly all of its steps of reorganization had been implemented; and on July 2, 1973, the following actions were taken:

—A. J. Thurman, who had served the College Heights Foundation as executive secretary-treasurer since 1959,



GEORGIA BATES
Executive Secretary-Treasurer
1973 -

assumed the position of Director of Student Financial Aid on a full-time basis. The Student Financial Aid Office is concerned primarily with federal and state financial aid for students. Since 1966, Thurman had served the College Heights Foundation on a half-time basis because of the expansion of federal and state programs.

—The Foundation arranged with Western's Office of Business Affairs to assume the business supervision and management support for the bookstore and campus



The Foundation's office assistant, Mrs. Irene Motley.



Mrs. Alice Siddens of Western's Accounts and Budgetary Control has worked for the College Heights Foundation since 1968.

laundry, with the actual cost of such services to be prorated to the Foundation.

—Western's Office of Business Affairs was asked to assume the administration of the student loan program, with the College Heights Foundation financing the program as needed.

—Georgia Bates, President Thompson's long-time assistant who had moved with him from the Office of the President of the University to the Office of the President of the College Heights Foundation, was elected executive secretary-treasurer of the Foundation. Among numerous other responsibilities, she was to assume complete accounting supervision of the Memorial Fund.

As the overall reorganization became effective and the response from loyal friends made it possible to dramatically increase scholarship aid, appreciative messages came to the Foundation from many sources. Following are excerpts from some of these messages:

Enclosed is a gift to the College Heights Foundation which helped me so often when I was a student at Western.

As you know, I am not an effusive individual but feel that I have received more from Western than contributions can ever repay. I shall be honored to have my name associated with that of the School in the plaque in the Foundation Building.

The growth of the Foundation in recent years is almost unbelievable. Congratulations!

Enclosed is a check, initiating my agreement-of-intent for the College Heights Foundation Memorial Fund. Finally I feel able to do something which I have wanted to do for such a long time. I, myself, received scholarship funds and I know from personal experience how much it does mean to worthy, ambitious and striving students.

I had the assistance of the Foundation. Without it, I probably could not have obtained my M.A. degree when I did.

I have this date added a codicil to my will providing for future support for the College Heights Foundation.

It is with pleasure that I forward this annual contribution to the College Heights Foundation in accordance with our agreement of 1970. The College Heights Foundation is indeed a worthy organization which will benefit Western and its students even more in the years to come. The Ogden College Foundation takes pride in contributing to the College Heights Foundation as you pursue your goals of aiding Western students in attaining their own educational goals. I am impressed with the growth and accomplishments of your foundation and wish for you and the foundation every success for the future.

Once again the College Heights Foundation has presented me with a very timely scholarship. The money which my benefactor contributed through the Foundation has aided me im-

mensely in the pursuit of my goal of becoming a psychologist. For this, I am very grateful.

The College Heights Foundation and all it means to Western students is just the more example of that especially wonderful "Western Spirit"!

May God bless in a special way all of you, and Western, who are contributing so much to young Americans.

I consider it more of something I would like to do than as a fixed pledge. Western was good to me and so was the College Heights Foundation. For those reasons, we hope to be able to contribute \$100 annually to the Memorial Fund.

I want to express my personal appreciation to you, the university scholarship committee, and others who were responsible for the awarding of a College Heights Foundation Scholarship to Miss I have had the pleasure of knowing and working with this young lady. She has maintained a 4.0 standing, earned a considerable portion of her expenses, and remained cheerful while carrying a tremendous burden resulting from the health condition of her father. The financial assistance which she has received is another example of Western's genuine concern for the individual. When she learned that she had been awarded a scholarship, she was so pleased that she could not control the tears. Again, I want to thank you for making this scholarship possible.

I have remembered the College Heights Foundation in my will. I am happy over this decision.

I would like to take this opportunity to thank you for the very kind consideration and help afforded me during my attendance at W.K.U. during the Spring of 1978 . . . and most of all the College Heights Foundation which most generously made my attendance possible through the scholarship awarded me in honor of Amanda Ann Gunn. The department heads, instructors, teaching assistants and the members of the university staff with whom I had contact were also very helpful and responsive to my needs.

Dr. Thompson's first special appeal to Western alumni and other friends to give active support explained the purposes of the Memorial Fund, which, he said, will "live in perpetuity." In other words, "a growing fund which can be invested to generate income for the years ahead." He stated, "Anyone who makes a contribution to the Memorial Fund is assured that his or her gift will be used forever to provide aid for carefully screened, worthy, ambitious young people, through the loan program, through scholarship awards, or, when possible, to help provide the margin of excellence for Western in other student benefits which the future will demand."

The Memorial Fund, which was described as a long-range program, could be supported by three different

means. Anyone making an agreement-of-intent to give to the College Heights Foundation the sum of \$1,000 or more per year for a period of 10 years would become a *Founding Benefactor*. Anyone of a larger group of friends and supporters who agrees to make an agreement-of-intent to give to the College Heights Foundation the sum of \$500 or more per year for a period of 10 years would be a *Special Benefactor*, and anyone of a very large group of friends and supporters who would make an agreement-of-intent to give to the College Heights Foundation the sum of \$100 or more per year for a period of 10 years would become a *Benefactor* of the Foundation.

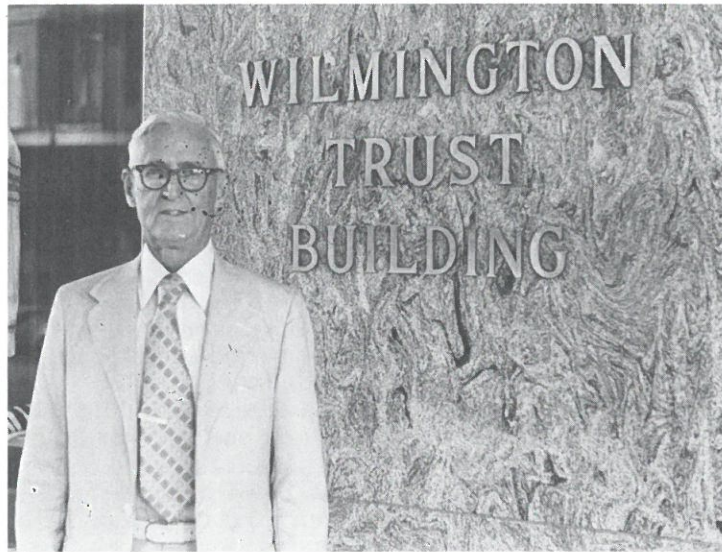
As described in his special appeal, the gift could be made in one's personal name, in combined names, or in the name of a loved one or friend the benefactor might wish to be honored—or in the name of one's business firm, if he or she so desired. Gifts also might be designated for an existing scholarship fund or for a scholarship honoring a person chosen by the benefactor.

Since Dr. Downing became president of Western and Dr. Thompson assumed active management of the College Heights Foundation in 1969, growth both financially and in service to Western by the Foundation has been an inspirational story of progress. Scholarship and special service funds had grown from the \$193,650.78 available at the beginning to \$2,450,199.74 as of Oct. 1, 1978. The student loan program and funds committed to Western for scholarship awards have spiraled upward. During the school year 1968-69 and because of limited resources, Foundation scholarship aid amounted to only \$4,645.74. In contrast, during the current 1978-79 school year, \$163,850 has been awarded for scholarship aid, \$175,000 has been budgeted for next year, and a commitment for the following year has been made in the amount of \$200,000. These allotments have been made possible from earnings and operations and a few designated custodial scholarships, with the growing corpus of the Memorial Fund remaining intact to continue to serve in such a manner in perpetuity.

During these years, the College Heights Foundation has reinstated emphasis in another area of service to Western—that of providing help in any manner possible in the obtaining of gifts-in-kind for the Kentucky Museum and for the Kentucky Library. While no actual value in terms of dollars can be made relative to such aid, it is reasonable to say that this overall contribution has been significant.

Today the College Heights Foundation is recognized as having a modern, efficient and extremely secure business operation. Its new home, the Foundation Building, located next to the Administration Building and immediately adjoining and connected to the Alumni Center, adds a special dimension to the "new image" which the Foundation now enjoys.

Elsewhere in the pages of this special issue of *Western Alumnus* are charts, graphs and summaries that depict in detail the fascinating history of the College Heights Foundation. Through them, if one will pause to look, one may see the fruits of the vision of Western's Founder. He or she will also see (delineated against the background of numbers) the truly remarkable change and progress which have come in the third era under the direction of Dr. Kelly Thompson and during the presidency of Dr. Dero Downing—a transformation which began nine years ago without fanfare but with a new vision that would catapult the Foundation into a future of service probably undreamed of before.



Charles Roy Martin—friend and benefactor of Western.

Charles Roy Martin

His Love for Western Has Caused Him To Transmute Appreciation into College Heights Foundation Scholarship Funds



Roy Martin (left) says he is not a fisherman, but once in his life he caught a 100-pound sailfish off the coast of Panama.

Today that sailfish adorns a wall in the office of Mutual Associates Inc.



By **KELLY THOMPSON**
President Emeritus, Western Kentucky University
President, College Heights Foundation

The man who I wanted to visit was a bachelor friend who lived in Wilmington, Dela. I had told him a long time ago that someday I would drop by to see him. For years one thing after another had thwarted my intention—and then I was there.

The man is Charles Roy Martin, B.A., Western ('27), who has had and continues to have a highly successful career as an expert in the tough world of high finance.

I had come down from Philadelphia to Wilmington in late August for a day of visiting with him. I had come because he is a personal friend; but more importantly, I had come because he has been and is such a great friend of Western. Among other manifestations of his friendship, Roy Martin happens to be *number one* among all the people who have become benefactors of the College Heights Foundation. In other words, he has invested more money in gifts to the work of the Foundation than any other supporter.

Really, one of my major objectives was to express again to him the deep appreciation of Western for his generous support and to tell him more about the young men and women who were being financially aided through his generosity. I had a hard time finding a chance to do this—the reason being that every time I opened the subject, he took over with his expressions of appreciation for what Western had done for him.

"I came to Bowling Green as a drilling contractor during the Warren County oil boom in the mid-1920s with an ambition to someday become a doctor," he said.

"After a long while I made a trip up *the Hill* to explore any chances of entering college. My high school credits, if they could be called that, were diverse and inadequate. I was directed to the Office of the President. I explained my mission and was told that I would have to talk to Dr. H. H. Cherry himself. The Western president listened patiently to my appeal. After numerous searching questions, he said, and I shall never forget these words, 'Young man, I am convinced that you really want an education, and we are going to see to it that you get the opportunity.' He asked the then-assistant dean, Dr. F. C. Grise, to join him and told him to find a way to let me enter Western as a special student. Dr. Grise was also kind and helpful. In a few days with the beginning of a new term, I was carrying a regular college load although I knew then that my special student status meant that I was on probation. Everyone of my teachers seemed to go out of his or her way to help me. These memories are indelibly imprinted in my mind, and I shall never forget the people responsible for making it possible for me to get a good education."

Such is the attitude of this gracious friend who more than a half-century ago responded to "the opportunity to get an education" by compiling an almost straight-A record.

When I entered the main lobby of the Wilmington Trust Building, I noted that his name was not on the standard building directory. When I reached the twelfth floor, and going by numbers only, I continued down a corridor and into a separate and rather secluded section. There on the door leading into his office was the identification, Mutual Associates Inc., and below that only one name, C. R. Martin.

Mutual Associates Inc. is a private organization made up of a number of the members of the du Pont family

whose main base of financial operation and success goes back to the establishment of *E. I. du Pont de Nemours & Co.* Since 1939, Roy Martin has been a financial consultant to this group.

How did Roy Martin get into the world of becoming a financial expert? I asked him that question. "My health was not very good when I finished the degree at Western," he said. "Extensive skin grafting from severe burns which I had experienced before coming to Bowling Green and the pace of completing Western in three years made me decide not to undertake the needed four more years in medical school. Dr. A. M. Stickles told me about



Roy Martin reminisces with Dr. Thompson about his college career at Western and the various scholarship funds which he has established.

the School of Business Administration at Harvard University and stated that he would recommend me there for graduate work.

"I completed the year of graduate work at Harvard, got a job in New York with Standard Statistics Co., now Standard & Poor's Corp., and continued to take classes in the evening school, New York University Graduate School of Business Administration. In 1935 I accepted an opportunity to go to Washington as senior financial analyst for the Public Utilities Division of the Securities and Exchange Commission. Four years later, I joined Mutual Associates, Inc. as financial adviser."

The office of Mutual Associates Inc. is comfortable but not pretentious. The walls of Roy Martin's inner office are lined with world maps—reference tools to the far-flung global investments of the Associates. Among the magazines in the office was a recent copy of the *Western Alumnus*, and prominently displayed on his desk was an easel-type calendar—a memento from the Western Alumni Association.

Time sailed by as we sat and talked. Before I realized it, noon had arrived; and we were on our way across the street to the du Pont Hotel for a luncheon reservation in the Green Room. The receptionist at the door greeted him with a question, "Do you have any particular place you would like to sit, Mr. Martin?" His answer was, "Yes, wherever we will have the most privacy. I want to spend as much time as possible talking to my friend from Western." The way he rolled the word Western off his tongue told me that he felt that the whole world should know that it meant Western Kentucky University at Bowling Green, Ky.



Roy Martin (right) is shown receiving a special desk plaque and a 1927 yearbook from Dr. Kelly Thompson.

During the luncheon I asked him to tell me more about his association with the Western faculty. I introduced the question by pointing out the great service of the seven scholarship funds which he has established in the College Heights Foundation. Five of them have been established as memorials to former teachers—Dr. F. C. Grise, Prof. George V. Page, Prof. Gabrielle Robertson, Dr. A. M. Stickles and Dr. N. O. Taff. One was created to honor the Western founder, Dr. Cherry; and the other, at the insistence of the College Heights Foundation, bears the name of Charles Roy Martin.

"These individuals are the ones with whom I had the most association," he said. "Each of them made a great contribution to my life. There were others, with whom I had a course or two, who also were outstanding. For example, I remember Prof. J. H. Clagett, who was a great teacher of Shakespeare." Then, as if weighing his next remark on memory's scales, he added, "I did not encounter a poor teacher at Western during my college career."

The conversation moved from the '20s to the '70s, with his inquiries about Georgia Bates and President Dero Downing, who, together with the writer and Professor Page, form his only links with the modern Western. When he asked, "How is Dero?" I told him frankly that I was concerned about wear and tear on the President's health. In a way I was sorry that I had mentioned my concern as it had erased an almost ever-present smile from his face. However, in a few minutes we were out of the dining room, and he was escorting me on a brisk walking-talking tour of some of the buildings which form the du Pont cluster.

Back in his office, a photographer requested by the Foundation arrived to record the visit. Following that, I told Roy that I wanted to do a 30-minute tape recording of an interview with him which would be placed in the Western archives. Gracious as always, he demurely assented; and Western now has this taped interview for its oral history collection.

Later it was a pleasure to have visits from two of the du Pont descendants. Hugh R. Sharp, Jr., a nephew of Pierre du Pont, is a member of the Board of Directors of E. I. du Pont de Nemours & Co. and of its finance committee. Charles P. "Chip" Shutt Jr., a grandson of E. E. du Pont, is with Dean Witter Reynolds & Co. Their cousin, Pierre du Pont IV, is governor of Delaware. Both of them praised Roy Martin as a man and as a financial adviser. I had the impression that they hope that Roy Martin might continue his work with them as long as he lives.

The visits from his friends were warm and animated. When Hugh Sharp apologized for having to leave, I discovered that he and his wife, who was waiting for him downstairs, were scheduled to leave for Scotland within the hour. (I mention this because I think it demonstrates something of the affection and esteem in which the members of the du Pont family hold Western's Roy Martin.)

I told them that Roy had given more money to the Foundation than any other person. Chip replied that they knew of the great respect and appreciation which their financial consultant had for Western. They both said that they hoped to visit the campus someday.

Roy's answer to my statement to them was, "The College Heights Foundation has provided me with excellent accounting of the funds which I have established and has seen to it that the money is being well spent for the purpose for which it was given. I have had letters from students who have been aided through these scholarship funds. I am highly pleased to have been able to help because the College Heights Foundation has been an inspiration to me."

The hours of the afternoon, like those of the morning, raced by. Suddenly it was time for me to hurry back to Philadelphia to catch a plane to Nashville. Before leaving I got Roy's promise that he would try his best to visit the Western campus again.

Serious problems with his eyesight have limited his travel in recent years. His secretary put in a call for a taxicab, and he personally escorted me down the elevator and out to the street for the arrival of the cab. With another flurry of handshakes and a hug, I said goodbye to this modest, generous, vigorous and, in many other ways, extraordinary Western alumnus.

"One more thing, Kelly," he called out above the din of traffic as the driver shifted gears to go, "tell Dero to take good care of his health."

I felt good all the way home.

Directors Conference Room of the College Heights Foundation

A plaque in this room bears the following inscription: "The founder of Western, Dr. H. H. Cherry, was also the founder of the College Heights Foundation. He served as president of the Foundation from its beginning, July 17, 1923, until his death, Aug. 1, 1937. The walnut furniture in this conference room was installed in President Cherry's office when the old Administration Building, now Van Meter Hall, was first occupied in 1911. The furniture was not used in the president's office during the administration of Dr. Paul L. Garrett (1937-55) but was returned to the president's office and used by Dr. Kelly Thompson from 1955 until 1967, when the new Administration Building was occupied. The College Heights Foundation proudly preserves these presidential memorabilia."

INSPIRATIONAL

Nine Years of Growth has
Created within the Foundation, Today's
MEMORIAL FUND

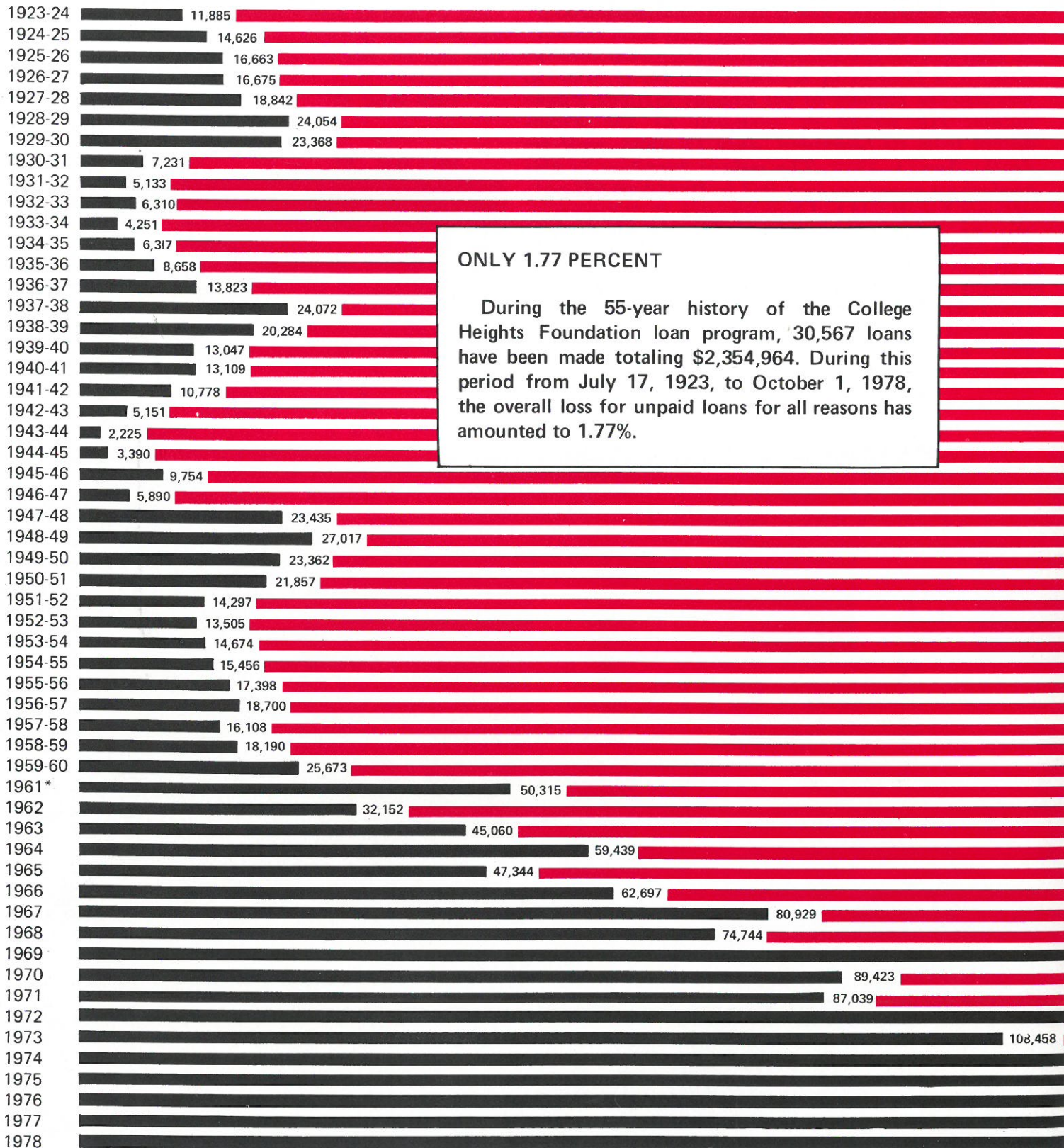
of
\$2,450,199.74

1969	Sept.	12	\$ 193,650.78
1970	Dec.	31	262,160.95
1971	Dec.	31	664,569.02
1972	Dec.	31	947,030.10
1973	Dec.	31	1,129,543.75
1974	Dec.	31	1,434,222.39
1975	Dec.	31	1,588,021.14
1976	Dec.	31	1,795,240.87
1977	Dec.	31	2,149,826.35
1978	Oct.	1	2,450,199.74



**STUDENT LOANS
COLLEGE HEIGHTS FOUNDATION**

For Period July 1, 1923, through December 31, 1978



ONLY 1.77 PERCENT

During the 55-year history of the College Heights Foundation loan program, 30,567 loans have been made totaling \$2,354,964. During this period from July 17, 1923, to October 1, 1978, the overall loss for unpaid loans for all reasons has amounted to 1.77%.

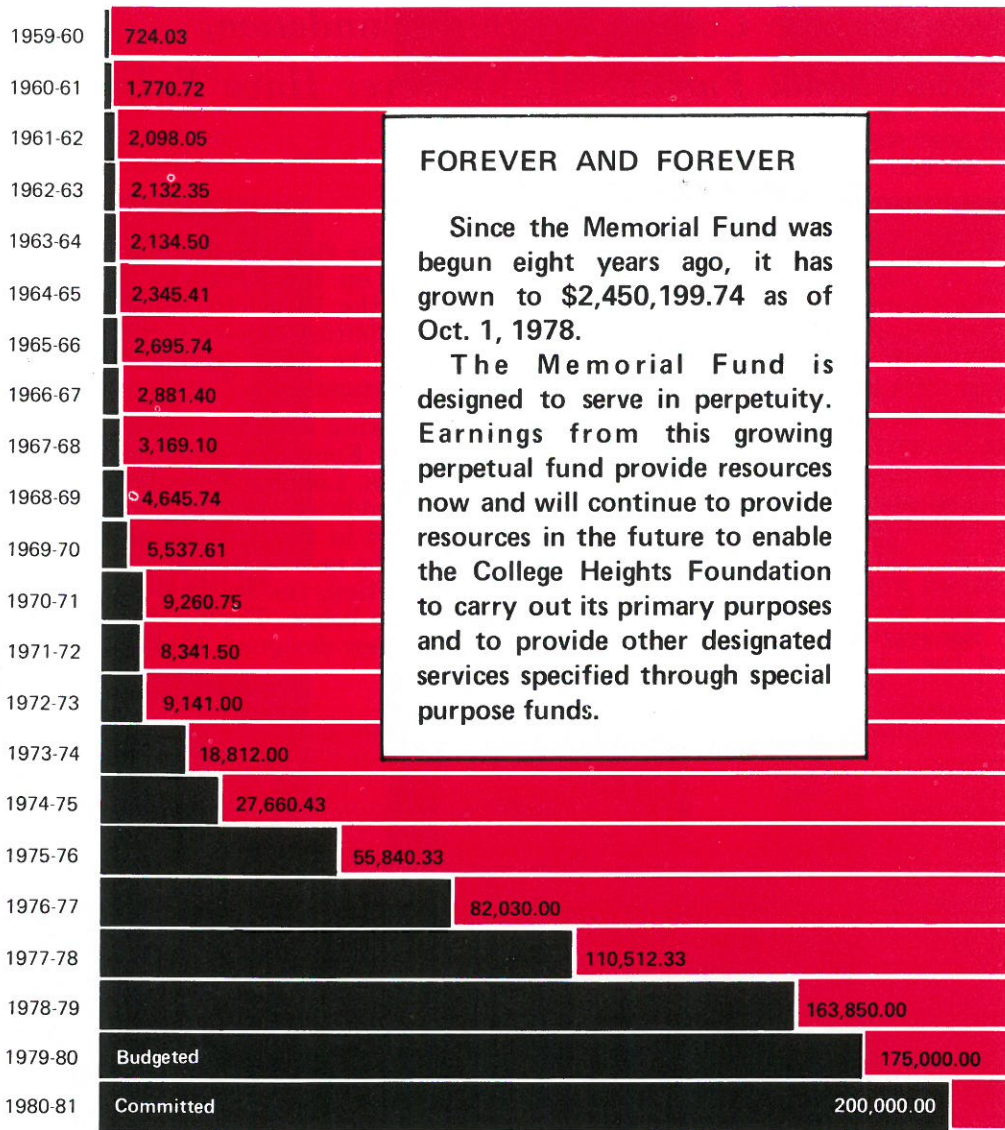
*Operation of Foundation changed from fiscal year to calendar year.

SCHOLARSHIPS

COLLEGE HEIGHTS FOUNDATION
For School Years 1959-60 through 1980-81

| = \$1,000

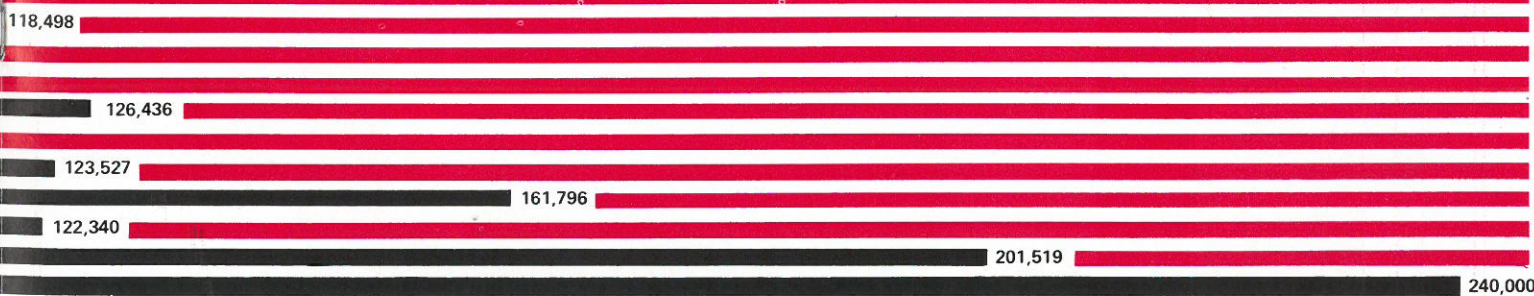
■ = \$2,000



FOREVER AND FOREVER

Since the Memorial Fund was begun eight years ago, it has grown to \$2,450,199.74 as of Oct. 1, 1978.

The Memorial Fund is designed to serve in perpetuity. Earnings from this growing perpetual fund provide resources now and will continue to provide resources in the future to enable the College Heights Foundation to carry out its primary purposes and to provide other designated services specified through special purpose funds.



The Kentucky Building Then and Now

*Had It Not Been for the College Heights Foundation,
This Extraordinary Educational Facility Might Never Have Existed*

By SHEILA CONWAY

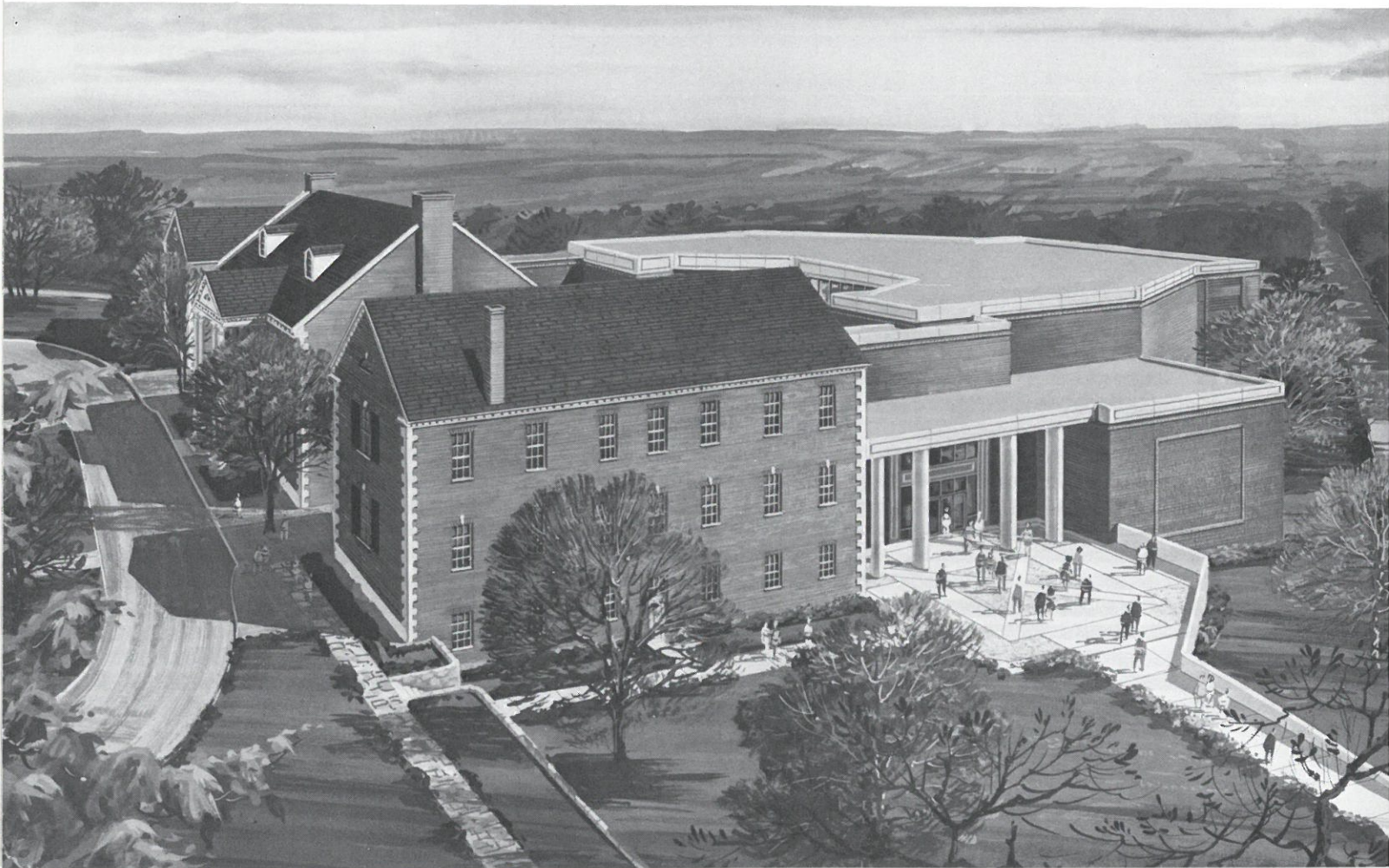
Slightly less than 40 years ago in a special dedicatory program, the College Heights Foundation presented the Kentucky Building to Western and the Commonwealth of Kentucky. Today the Kentucky Building is undergoing a vital expansion and renovation which will change it from a structure costing approximately \$221,000 to one with a total construction value of almost \$3 million. In floor space the building will expand to two and one-third times its original size. When it reopens during the coming year, it truly will be one of the largest and most imposing combination university library and museum facilities in the nation.

In January 1977, a construction contract was awarded to Richards and Associates of Hawesville, Ky., to begin the renovation and expansion work. Renovation of the original building and construction of the addition are scheduled for completion by Jan. 1.

The new addition of four floors is located to the rear of the existing building on the Kentucky Street side. Visitors now will enter the Kentucky Building on the north side of the new addition, where a small parking lot used to be. There will be many features to the new structure which are outstanding architecturally.

An especially breathtaking experience will be in store for those who know the Kentucky Building as it was before construction began. Looking from inside the old structure into the new addition, the original Kentucky Building will be reflected in its picturesque beauty on a mirrored glass wall of the new section. Standing on any of the floors of the addition, the original building and its garden will be visible below. The beauty of the old was retained, with the new designed to enhance it, not

(continued on page 30)



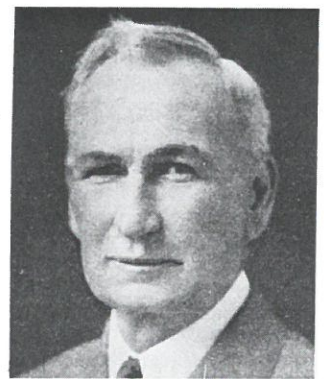
**Directors
of
College Heights
Foundation
1923-78**



DR. H. H. CHERRY
Bowling Green, Ky.
1923 - 37



MRS. H. R. MATTHEWS
South Union, Ky.
1923 - 76



J. R. ALEXANDER
Bowling Green, Ky.
1923 - 43



S. THRUSTON BALLARD
Louisville, Ky.
1923 - 24



R. P. GREEN
Lexington, Ky.
1923 - 35



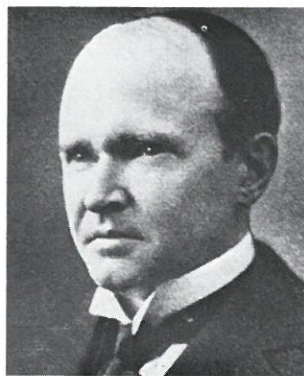
CARL D. HERDMAN
Bowling Green, Ky.
1923 - 31



MRS. ALVIN T. HERT
Louisville, Ky.
1923 - 35



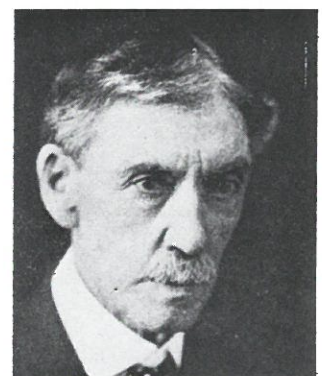
M. O. HUGHES
Louisville, Ky.
1923 - 37



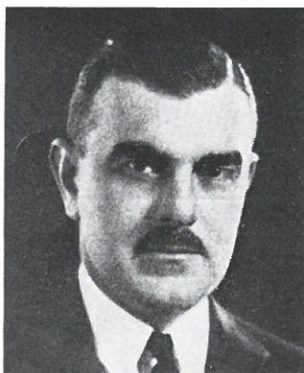
LEWIS C. HUMPHREY
Louisville, Ky.
1923 - 24



M. M. LOGAN
Bowling Green, Ky.
1923 - 39



C. U. McELROY
Bowling Green, Ky.
1923 - 28



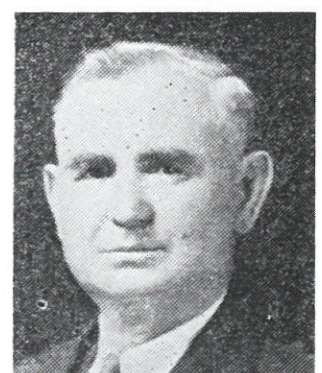
JULIAN POTTER
New York, N. Y.
1923 - 26



E. G. DENT
Bowling Green, Ky.
1924 - 31



O. G. BYRN
Bowling Green, Ky.
1924 - 35

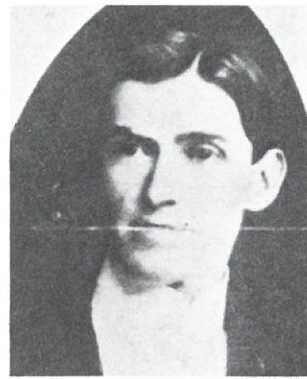


SAM H. ALLEN
Bowling Green, Ky.
1926 - 60

**Directors
of
College Heights
Foundation
1923-78**



R. C. P. THOMAS
Bowling Green, Ky.
1928 - 33



W. T. HINES
Bowling Green, Ky.
1931 - 35



E. B. STOUT
Bowling Green, Ky.
1931 - 42



LAURENCE B. FINN
Bowling Green, Ky.
1933 - 50



R. E. COOPER
Hopkinsville, Ky.
1935 - 46



STERETT CUTHBERTSON
Bowling Green, Ky.
1935 - 59



WALTER G. HOUGLAND
Bowling Green, Ky.
1935 - 39



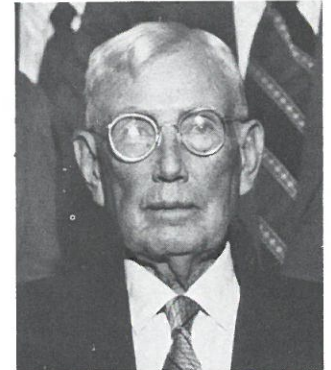
J. P. MASTERS
Bowling Green, Ky.
1935 - 73



Dr. JOHN H. BLACKBURN
Bowling Green, Ky.
1937 - 51



Dr. PAUL L. GARRETT
Bowling Green, Ky.
1937 - 55



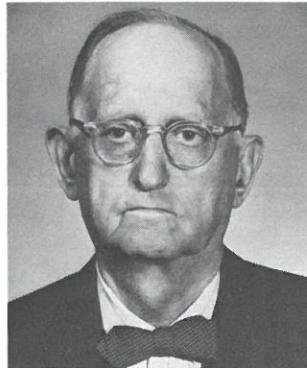
CHARLES R. BELL
Rockfield, Ky.
1940 - 76



W. Y. MCGINNIS
Bowling Green, Ky.
1940 - 46



CHARLES L. TAYLOR
Bowling Green, Ky.
1944 - 65



Dr. C. C. HOWARD
Glasgow, Ky.
1946 - 71



GASTON COKE
Auburn, Ky.
1947 - 76

**Directors
of
College Heights
Foundation
1923-78**



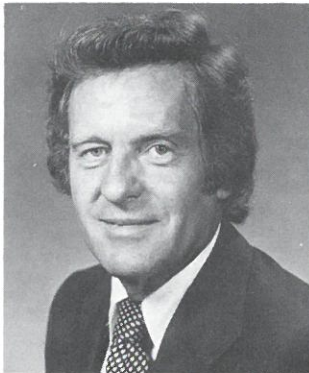
GEORGE DUNCAN
Franklin, Ky.
1951 - 57



JAMES M. HILL
Bowling Green, Ky.
1951 - 1978



DR. KELLY THOMPSON
Bowling Green, Ky.
1956 -



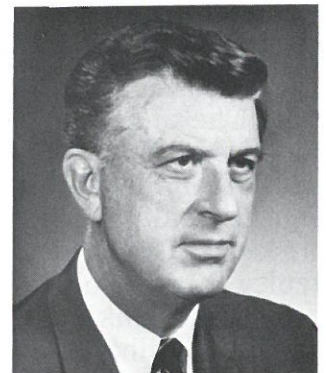
CHARLES A. KEOWN
Bowling Green, Ky.
1957 -



ROBERT G. COCHRAN
Bowling Green, Ky.
1959 - 71



BILLY S. SMITH
Owensboro, Ky.
1959 - 64



HOUSTON GRIFFIN
Bowling Green, Ky.
1962 -



Dr. DERO G. DOWNING
Bowling Green, Ky.
1964 -



Dr. W. R. McCORMACK
Bowling Green, Ky.
1966 -



EMMONS O. PEARSON JR.
Bowling Green, Ky.
1972 -



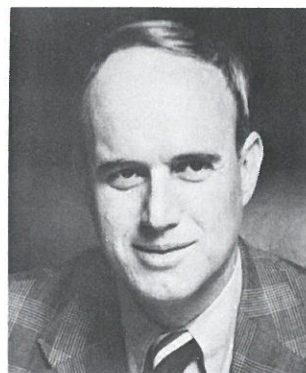
L. L. VALENTINE
Bowling Green, Ky.
1972 -



MRS. ELIZABETH MEREDITH
Smiths Grove, Ky.
1974 -



GEORGIA BATES
Bowling Green, Ky.
1976 -



WILLIAM J. PARKER
Bowling Green, Ky.
1976 -



JAMES D. HILLIARD
Bowling Green, Ky.
1976 -

The List of Memorial Fund Benefactors Continues To Grow

Founding Benefactors

American National Bank & Trust Co.
Charles R. Bell
B. G. Plumbing & Heating Co. Inc.
Big Rivers Electric Corporation
Bowling Green Bank & Trust Co.
Bowling Green Kiwanis Club
Bowling Green Woman's Club
Frank Chelf
Citizens National Bank
College Heights Herald
Commonwealth Life Insurance Co.
Charles T. "Chuck" Crume Jr.
Faculty Wives Club
Dr. C. Ray Franklin
Mrs. Sarah Gilbert Garris
Julian Goodman

Charles L. Graves
Mr. and Mrs. Frank E. Gunn
Harold H. Helm
Mrs. Mary Rodes Helm
J. Dorman Huggins
Mr. and Mrs. W. Sylvester Hughes
Mr. and Mrs. Carroll Knicely
Martin Marietta Corp.
Charles Roy Martin
Mr. and Mrs. H. R. Matthews
Dr. and Mrs. William R. McCormack
Brooke McElwain
Mrs. Ella Porter McKinney
James R. Meany & Associates
The William T. Morris Foundation Inc.
Ogden College Foundation

The below picture shows a group of founding benefactors honored at a special luncheon. Left to right (front row) are Mrs. Cooper R. Smith and the late Mrs. H. R. Matthews; (back row) James W. Brite, Dr. W. R. McCormack, George V. Page, Dr. Dero G. Downing, Dr. Kelly Thompson, the late Roland

Fitch, who was president of Bowling Green Bank & Trust Co. and the late William H. Abell, who was president of Commonwealth Life Insurance Co. Mrs. Smith represented her son, Lt. Col. Cooper R. Smith Jr., regent of the Ogden College Foundation; and Page represented Charles Roy Martin.





A group of Founding Benefactors is shown with Dr. Dero G. Downing and Dr. Kelly Thompson following a luncheon in their honor. Left to right (front row) are Mrs. Ralph E. Johnson, Mrs. Frank E. Gunn, Dr. C. Ray Franklin, Mrs. C. Ray Franklin and Mrs. Robert T. Markle Jr.; (back

row) Dr. Thompson, Frank E. Gunn, Robert U. Johnson and Dr. Downing. Mrs. Johnson and Mrs. Markle represented the Bowling Green Woman's Club, and Johnson represented the Citizens National Bank.

Mr. and Mrs. Emmons O. Pearson Jr.
Mrs. Clara K. Pushin
Gabrielle Robertson
Gordon Smith & Co. Inc.
Student National Education Association

Dr. and Mrs. Kelly Thompson
Western Kentucky Gas Co.
Western Kentucky University Alumni
Association
The Leight M. Wilson Foundation Inc.
Gates F. Young

A group of Founding Benefactors met following a luncheon meeting with President Dero G. Downing. Shown (left to right) seated are the late Mrs. H. R. Matthews and Mrs. Harold H. Helm; (standing) the late J. Dorman Huggins; Charles W. Henry, vice president, B. G. Plumbing & Heating Co. Inc.;

President Downing; the late H. R. Matthews; Harold H. Helm; and Herbert J. Smith, president, American National Bank & Trust Co. Mr. and Mrs. Helm of New York City established the Rodes-Helm Lecture Series and the Margie Helm Library Fund.



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Agriculture Faculty
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Biology Scholarship Committee
Bowling Green Rotary Club
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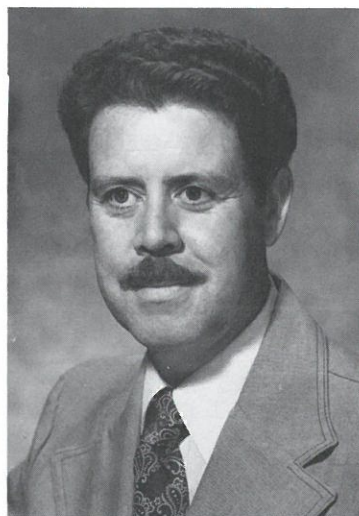
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 Mrs. J. T. Whitaker
 Dr. Randy Yeager



JAMES L. HALL



BUDDY CHILDRESS

Since June 23, 1934, when the College Heights Foundation took over the responsibility of the bookstore at the request of Western, only two managers have headed this important Foundation operation. The first was James L. Hall, who directed the operation from its beginning in 1934 until his retirement on December 31, 1968, and Buddy A. Childress, the present director of the bookstore, who took over the management at the retirement date of Mr. Hall.

During the many years which Hall served in this capacity, he was recognized by faculty and students alike as an outstanding bookstore manager. Hall died on July 3, 1974. His widow, Mrs. Mabel C. Hall, lives in Bowling Green and is still active in the Faculty Wives Club.

Childress, who had extensive experience in store management prior to his employment at Western, is a leader in the National Association of College Stores, presently serving as chairman of the Southeast Region. He is recognized as one of the state's outstanding campus bookstore directors.

The List of Established Scholarship Funds Continue to Grow

Scholarship Funds

Dency and Lura Hopper Adams-Marion Adams Student Aid Fund
Agriculture Scholarship Fund
Alpha Epsilon Delta Scholarship Fund
American National Bank & Trust Co. Scholarship Fund
Arthur Andersen & Co.-Western Alumni Scholarship Fund
Frank L. Atkinson Scholarship Fund
Baskin-Robbins Employees Scholarship Fund
Dora M. and Georgia Bates Fund
Beta Delta Chapter, Phi Upsilon Omicron Scholarship Fund
B. G. Plumbing & Heating Co. Fund
Big Rivers Electric Corporation Custodial Scholarship Fund

Marion LeRoy Billings Memorial Fund
Biology Scholarship Fund
Bowling Green Bank & Trust Co. Scholarship Fund
Bowling Green Kiwanis Club Scholarship Fund
Bowling Green Music Club Award Fund
Bowling Green Rotary Club Scholarship Fund
Bowling Green Woman's Club Scholarship Fund
Betty Boyd Memorial Scholarship Fund
Jerry B. Branstetter Memorial Livestock Judging Fund
Jennie J. and Herschel Brite Fund
Anna Fisher Brown and Cecil Brown Student Aid Fund
H. H. Cherry Scholarship Fund
Citizens National Bank Scholarship Fund

Representatives of Western's chapter of Phi Delta Kappa, professional education fraternity, presented a check of the profits from program sales collected during the district and regional basketball tournaments to Georgia Bates, executive secretary-treasurer

of the College Heights Foundation. Pictured are (left to right) James A. Carpenter, Dr. Franklin Conley, Miss Bates, John Foe, chapter president, and Dr. Wilburn Jones.



O. V. Clark Scholarship Fund
 Robert G. Cochran Scholarship Fund
 College Heights Foundation Scholarship Golf
 Classic Fund
 College Heights Herald Journalism Scholarship
 Fund
 Commonwealth Life Insurance Co. Student
 Aid Fund
 Charles T. "Chuck" Crume Jr. Student Aid
 Fund
 Department of Chemistry Fund
 Department of Physics and Astronomy
 Observatory Fund
 Department of Physics and Astronomy
 Scholarship Fund
 E. A. Diddle Scholarship Fund
 Aldridge and Burton Goodman Downing
 Scholarship Fund
 Mary Frances Eaton-Lavinia Hunter Student
 Aid Fund
 Fenton E. English Custodial Scholarship Fund
 Faculty Wives Scholarship Fund
 Fidelity Union Life Insurance Company
 Scholarship Fund

C. Ray and Ruth Holman Franklin Scholarship
 Fund
 Bill Freitag Fund
 Terry R. Fuller Scholarship Fund
 Sarah Gilbert Garris Scholarship Fund
 Raymond C. and Elaine Gibson Student Aid
 Fund
 Clarence Glover Scholarship Fund
 Julian Goodman Fund
 A. A. Gorin Scholarship Fund for Green
 County Students
 Greenwood Optimist Club Scholarship Fund
 F. C. Grise Scholarship Fund
 Amanda Ann Gunn Scholarship Fund
 Charles S. and Vera G. Guthrie Scholarship Fund
 James M. and Irby Hill Student Aid Fund
 Will B. Hill Fund
 John Porter and Margaret Nicholls Hines-Jane
 Morningstar Student Aid Fund
 History Department Scholarship Fund
 Maude Adelaide (Addie) Hochstrasser Fund
 Honoring Jesse Stuart
 C. C. Howard Student Aid Fund

Here are the financial sponsors of the College Heights Foundation Annual Scholarship Golf Classic which is held at the Bowling Green Country Club. Shown are left to right (seated) Harold B. McGuffey, Mrs. Sarah Thompson and W. D. Pe-

gues; (standing) Herbert J. Smith, Harry C. Peart Jr., Emmons O. Pearson Jr., Roy Phillips and Carl N. Kelley. Another sponsor, John P. Hines, is not shown in the picture. All proceeds from the golf classic are used for funding scholarships at Western.



Henry J. and Johnnie Brooks Huey Fund
 J. I. and J. D. Huggins Animal Science
 Scholarship Fund
 W. Sylvester and Ruth Clinkinbeard Hughes
 Scholarship Fund
 International Student Special Fund
 IRAM Scholarship Fund
 Island Creek Coal Co. Scholarship Fund
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 Fund
 Emmons O. and Virginia Pearson Scholarship
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 Peat, Marwick, Mitchell & Co.-Western Alumni
 Fund
 Phi Delta Kappa Scholarship Fund
 The Tom and Susan McReynolds Porter
 Scholarship Fund
 The Clara and Abe Pushin Memorial
 Scholarship Fund
 Reeves Food Centers Scholarship Fund

Dr. Kelly Thompson, president emeritus of Western and president of the Foundation, presents Mrs. Robert T. Markle Jr., past president of the Bowling Green Woman's Club, with a specially created pla-

que as a founding benefactor of the Foundation. Some of the club's scholarship recipients are (left to right) Peggy Smith, Lorraine Bagwell, Kathy Martin and Carol Hartman.



The Donald W. Reynolds Foundation Scholarship Fund
 Frances Richards Journalism Scholarship Fund
 Kent Alexander Richardson Memorial Trust Fund
 E. R. Ronald & Associates Student Aid Fund
 Ryan Associated Architects Student Aid Fund
 Dwight and Kay Smith Scholarship Fund
 Gordon Smith and Thomas G. Smith Scholarship Fund
 L. T. Smith Scholarship Fund
 Smiths Grove Woman's Club Scholarship Fund
 SNEA Scholarship Fund
 C. Perry Snell Fund
 Southern Kentucky Claims Association Scholarship Fund
 Special Foundation Support Fund
 Special Fraternity Loan Fund
 The J. T. and Z. L. Steen Fund

Arndt M. Stickles Scholarship Fund
 N. O. Taff Scholarship Fund
 Sarah and Hardin Thompson Scholarship Fund
 Nelle Gooch Travelstead Scholarship Fund
 Sara Elizabeth Tyler Merit and Scholarship Fund
 Lowell L. and Opal F. Valentine Scholarship Fund
 Western Alumni Science Fund
 Western Kentucky Gas Co. Custodial Scholarship Fund
 Western Kentucky University Alumni Association Scholarship Fund
 Gordon Wilson Sr. General Student Aid Fund
 The Leight M. Wilson Foundation Custodial Scholarship Fund
 H. M. Yarbrough Mathematics Award Fund
 Barbara Paxton Yearsley General Student Aid Fund
 Gates F. Young Scholarship Fund

Special Purpose Funds

Dr. and Mrs. A. L. Crabb Kentucky Library Fund
 Margie Helm Library Fund
 Margie Helm Library Science Fund

Martin-Robertson Rare Book Fund
 Robertson Restoration Fund
 Rodes-Helm Lecture Series Fund

FACULTY HOUSE

A plaque in the Faculty House carries information about its origins. The Faculty House was created through a renovation program sponsored by and paid for by the College Heights Foundation. The Foundation aided Western with several similar projects during Western's early boom growth starting in the late '50s. The plaque says: "Erection of this building, completed in 1921, was sponsored by the Senior Classes of 1920 and 1921. The logs used in its construction were harvested from a campus hillside in the area now occupied by the Western Stadium. Named the Cedar House, it has been used during the intervening years as a student social center, a library and a classroom building. In the

summer of 1959, it was remodeled and made into the Faculty House. The remodeling and renovation were made possible through the support and cooperation of the College Heights Foundation Board of Directors: Kelly Thompson, chairman, Mrs. H. R. Matthews, Charles R. Bell, Dr. C. C. Howard, James M. Hill, Gaston Coke, J. P. Masters, Charles L. Taylor, Sam H. Allen, Charles A. Keown, Robert G. Cochran, and Billy S. Smith. (At the time this plaque was erected, the new Western stadium had not been built. The old stadium is now a prominent part of the outdoor theatre at the Ivan Wilson Center for Fine Arts.)



The Kentucky Building (continued from page 18)

cover it, as many admirers of the Kentucky Building might have feared.

The garden still has its trees and shrubs native to Kentucky, and the large Kentucky coffee trees have been preserved intact.

In fact, this aspect of the new and old side-by-side served as inspiration to Kentucky Building personnel to create a new logotype featuring the main arched doorways. Ira Kohn, curator of exhibits who designed the logo, said "the doorways symbolize a blending of the past with the future: a union of Dr. Henry Hardin Cherry's dreams for the Kentucky Building, and a renewed commitment by the Kentucky Museum staff to educate, serve, preserve and research."

It was an extensive undertaking prior to the construction to move and store books, artifacts and valuable antiques at various locations across the campus. A temporary museum has been set up in the Garrett Conference Center and the Kentucky Library was moved to Gordon Wilson Hall.

"We will have to take sufficient time to get things ready," said Dr. Henry N. Hardin, dean of academic services. "It takes time to set up exhibits, and moving back can't be an overnight process. We moved out in snow and ice, but we'd like to avoid again moving our valuable pieces back in during bad weather."

One great help Hardin noted has been the awarding of a \$312,000 grant from the National Endowment of the Humanities which will be used to equip the building. The grant, given on a three-to-one basis, was matched by Western.

Riley Handy, Kentucky librarian, said new exhibits will be opened to the public every three to five months over a period of the next few years until the new galleries are all placed in use. A program for renewing and changing exhibits on a regular schedule is being developed.

Handy said the new exhibit areas and galleries are "not only going to feature entirely new designs, but also are prepared to display individual artifacts and group them for better interpretation." They will be both more educational and more enjoyable, and also because they'll be more fun to see," he said.

For example, visiting exhibits will be a regular feature at the new Kentucky Building, since it has been constructed to meet what Handy described as stringent requirements such as those demanded by the Smithsonian Institution or other major institutions with similar standards.

Tours will be provided for both the new and old structures. Segments of the first exhibit "reflect an attempt to show the position of Kentucky in the settlement of the west," said Dr. Hardin. These displays will focus "almost exclusively on the areas around Bowling Green," said Bruce MacLeish, curator of museum collections.

Another exhibit will focus on crafts, titled "By Their Hands," which will feature trades such as quilting, weaving, gunsmithing and blacksmithing.

In the old structure visitors then will view other exhibits on all three floors. Library and museum offices will be located in the new addition.

On the first floor of the new addition will be a laboratory devoted to conservation of museum holdings, an exhibit preparation room and workshops where the curators will prepare exhibit materials.

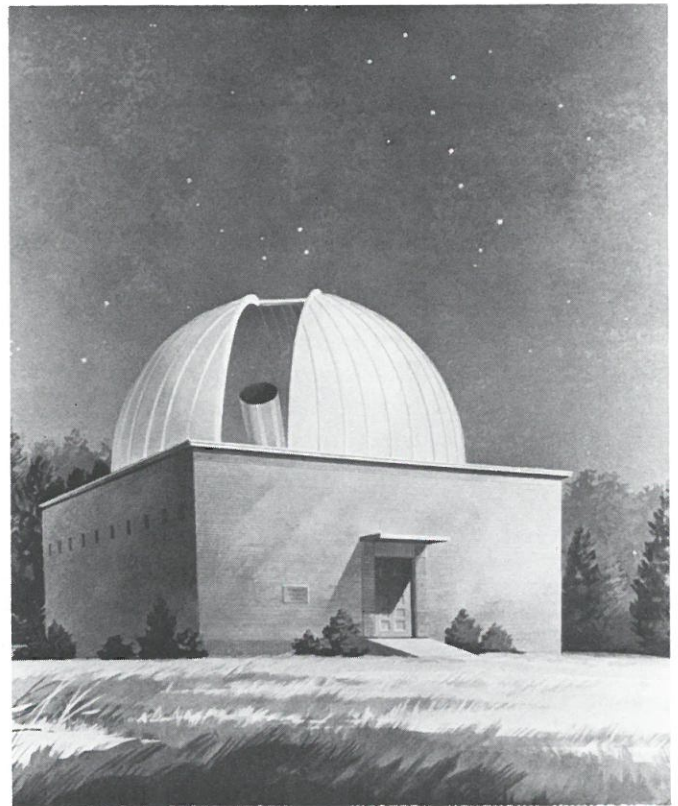
What goes on behind the scenes of an operation such

as the Kentucky Museum is often as interesting as the exhibits themselves. Staff members spend much time building special cases, cabinets, making signs and a number of "little things" that aren't apparent to the visitor.

An extensive security system will protect the property. Measures to ensure security include installation of smoke detectors in every room. "Because there is often smoke before there is enough heat building up to trip an alarm, a smoke detector system usually gives an earlier warning. In a museum situation, early detection is vital," Handy says.

Monitors will provide television surveillance for special exhibits. Other intrusion systems have been provided which are activated by the heat of the human body.

Moving a museum and a library back into new quarters won't be an easy task. Weather forbidding, it might take even longer than those anxious to see it in final form are willing to wait. It really won't be long now before Kentuckians will have their treasure chest of statewide holdings back where they belong — for everyone to enjoy — bigger and better than before — once again attesting to Dr. Cherry's vision. *Back of the deed was the doer; back of the doer, the dream.*



The astronomical laboratory being built ten miles from campus will be used by the Department of Physics and Astronomy. The Foundation has served as an influence in bringing about this unusual laboratory. The 3½ acre site was donated by Charles R. Bell, who served from 1940 until his death in 1976 as a director of the Foundation. The Foundation serves as custodian of a gift made by Charles S. Graves, to be used as a project starting fund.

RESOLUTION

WHEREAS, President Dero G. Downing, following nine years of distinguished service as President of Western Kentucky University, submitted his resignation to the Board of Regents on September 9, 1978; and

WHEREAS, since 1946, Dr. Downing has served faithfully and effectively as a teacher, Director of the Training School, Registrar, Dean of Admissions, Dean of Business Affairs, Vice President of Business Affairs, and President; and

WHEREAS, the Board of Directors of the College Heights Foundation wishes to commend Dr. Downing for the achievements attained in each of these positions and for the untiring devotion to the interests of students and the faculty and staff; and

WHEREAS, Dr. Downing has also served as a member of the Board of Directors of the College Heights Foundation since April 2, 1964, and despite the heavy responsibilities of the presidency of the University continued to give unstintingly of his time and counsel to the College Heights Foundation; and

WHEREAS, during Dr. Downing's presidential administration, the College Heights Foundation has completed an almost unbelievable era of progress;

BE IT THEREFORE RESOLVED, That we, the Board of Directors of the College Heights Foundation, in a meeting this October 2, 1978, express our gratitude to Dr. Dero G. Downing for his constructive influence relative to the work of the College Heights Foundation since he became a member of the Board and especially during the period of unusual expansion and development which has taken place in recent years and that we hereby express our hope that he will continue to serve as a member of the Board of the Foundation.

We extend to President and Mrs. Downing our best wishes for good health and many years of peace and happiness and for success in their endeavors in the future.

We direct that this Resolution be entered in the Board's official records and that a copy of it be presented to Dr. Downing as a manifestation of appreciation from the Board of Directors of the College Heights Foundation.

An Appeal To Alumni And Other Friends of Western Kentucky University



Western continues to need your help to carry on its special scholarship program and its emergency loan fund for students.

These vital and badly needed services are funded by the College Heights Foundation, which has made giant strides in recent years as reflected in this *Special Issue*, but **still urgently needs your support.**

The *Memorial Fund*, now so important in the life of Western, is a dream coming true. You can help to make it a dream come true.

Please read on.

The Memorial Fund of the Foundation is one which will live in perpetuity—in other words, a growing fund which can be invested to generate income for all the years ahead.

Anyone who makes a contribution to the Memorial Fund is assured that his or her gift will be used forever to provide aid for *carefully-screened, worthy, ambitious* young people, through the loan program, through scholarship awards, or, when possible, to help provide the margin of excellence for Western in other student benefits which the future will demand.

We need your help in any amount which you may feel you are able to give. There is no contribution too small or any contribution too large that cannot be put to work immediately to help to achieve the objectives outlined above. For those who would consider becoming supporters of the Foundation on a continuing basis, we would ask consideration of the following plan:

1. **We are asking for a group of friends and supporters to become *Benefactors*,** each to make an agreement-of-intent to give to the College Heights Foundation the sum of \$100 or more per year for a period of 10 years.

2. **We are asking for a group of friends and supporters to become *Special Benefactors*,** each to make an agreement-of-intent to give to the College Heights Foundation the sum of \$500 or more per year for a period of 10 years.

3. **We are asking for a group of friends and supporters to become *Founding Benefactors*,** each to make an agreement-of-intent to give to the College Heights Foundation the sum of \$1,000 or more per year for a period of 10 years.

The gift may be made in your personal name, in combined names, in the name of a loved one or friend whom you would like to have honored, or in the name of a business firm, corporation or other organization. If you desire, your gift may be designated for an existing scholarship fund or for a scholarship honoring a person chosen by you.

Please analyze the manner in which the agreement is stated.

We are talking about an agreement-of-intent, not a pledge, because we know that if the intent is made by you, you will do the best that you can to carry it out. At the same time, the agreement provides the opportunity for you to have flexibility in the future in the event financial adversity should strike you.

Your gift will become part of the *Memorial Fund*, but it will be **identified separately and forever** in the records of the Foundation.

We know that friends and supporters who will join this great movement will not do so for personal recognition. However, the College Heights Foundation does recognize all such friends and supporters by *special awards* and also by the memorializing of their names in appropriate benefactor categories on a large permanent plaque installed in the reception area of the Foundation Building. A friend has provided special funds to cover the cost of the awards and of the memorial plaque.

The College Heights Foundation is a Tax-Exempt organization. It is administered by a board of 12 directors made up of eight prominent business and professional leaders and four Western officials. Under the charter, the board of directors chooses its own successors, guaranteeing continuity.

This message could be very long and still not cover all the dimensions of the College Heights Foundation and the *Memorial Fund* which would be worthy of discussion; but it will be kept short—for the message is clear, the need is great, and the appeal is justified and sincere.

Briefly:

Your financial help is urgently needed. If you cannot become a benefactor in any one of the three categories, won't you please consider making a cash gift in any amount which you choose. Each and every con-

The official seal of the College Heights Foundation came into existence in 1970, designed by Dr. Kelly Thompson, Foundation president. The central emphasis of the seal is a torch of knowledge around which is entwined the motto of the Foundation, "Guardian of Trusts." The continuous chain linkage forming the outer circle of the seal is made up of links patterned after those in bronze chains festooned between the columns of the Western colonnade.

tribution, no matter what the amount, will be most appreciated.

Become one of the *leaders* in this move to help worthy students.

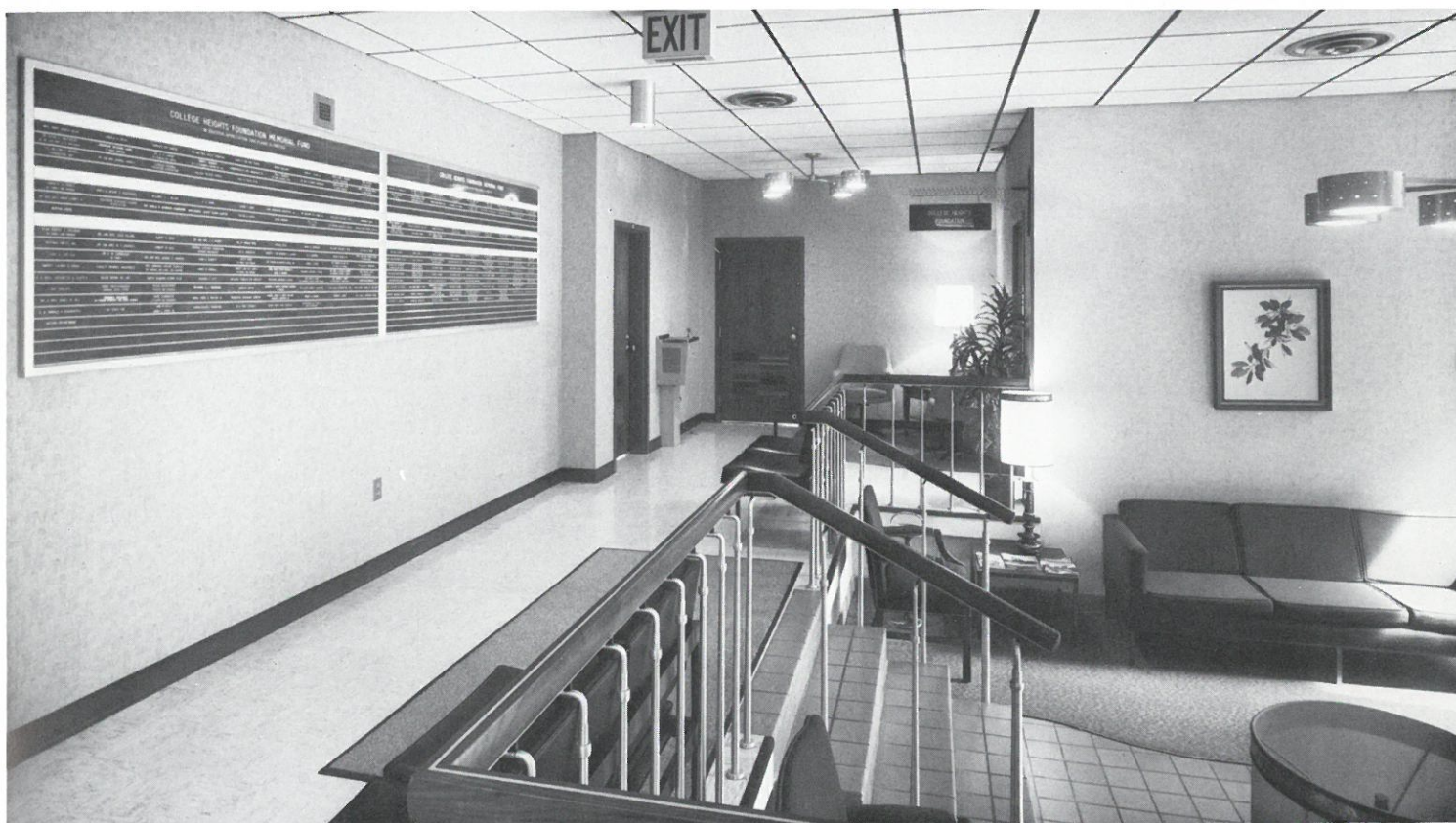
Your gift will be maintained in perpetuity in the *Memorial Fund*.

Every dollar received will be used for the purposes specified. *No operational expense will consume any part of your gift.*

The Foundation is a *Tax-Exempt* institution.

Complete your agreement-of-intent by sending your contribution to the College Heights Foundation, Western Kentucky University, Bowling Green, Ky. 42101.

Thank You.



Above, the reception area of the Foundation Building showing the plaques (left wall) which memorialize the names of benefactors.



At left, Georgia Bates, executive secretary-treasurer, and Dr. Kelly Thompson, president, are shown in the Foundation office with Judy Kem, one of hundreds of students aided financially by the College Heights Foundation.

Western Kentucky University

WESTERN ALUMNUS

Bowling Green, Kentucky 42101

PUBLISHED QUARTERLY

Second Class
Matter

