

CSD 2021-2028 Strategic Plan

The strategic plan serves as both a mirror and a map. As a mirror it reflects the values and mission of the university, the college, the department, and the programs. As a map it provides a guide for the decisions that are made and the supports that are provided. Our strengths, opportunities, aspirations, and resources were considered to develop the objectives which fall into the three categories that are aligned with the strategic plan of the college and university: Our Students, Our Hill, Our Community and Beyond.

WKU Strategic Plan : Climbing to Greater Heights	CHHS Strategic Plan: Climbing Higher Together	CSD Objective/Goal	Actions	Timeline/Date	Contact Person
OUR STUDENTS					
Affordability & Accessibility					
	Student-centered	Provide financial support for students	Seek external sources of funding	Starting 2022-23 AY	Department chair
A Diverse Body of Students					
	Diversity, Equity and Inclusion	Have a diverse student body	Recruit URM students for undergraduate and graduate programs	Annually; each semester	Graduate Program Director, Undergraduate Program Director
Completion & Success					
	Student-centered	Continue and support the ASL Studies Peer Mentor Program to include upper level ASL courses	Foster student leaders	Fall 2021	ASL Coordinator and Faculty
	Diversity, Equity and Inclusion	Foster development of cultural competence	Provide opportunities and experiences that promote cultural competence such as workshops, book readings, course offerings, and guest speakers.	Ongoing	DEI Committee Department Chair

Climbing to Greater Heights- WKU Strategic Plan	CHHS Strategic Plan	Objective/Goal	Actions	Timeline/Date	Contact Person
OUR HILL					
Policies & Practices					
		Successfully prepare for and complete the Spring 2022 accreditation site visit for SLP program	Conduct self-study	AY 2021-2022	All
	Interdisciplinary/ Interprofessional Approaches	Increase Interprofessional Opportunities	Continue and expand on current relationships at the UK Medical School, other CHHS and WKU programs	Ongoing	Program Coordinators/Directors, Clinic Director, Department Chair
	Interdisciplinary/ Interprofessional Approaches	Increase Interprofessional Opportunities	Continue Project PREP enrollment, collaboration, and student mentorship	Ongoing	Dr. Janice Smith, faculty
Sustainable Budget Model					
	Innovation	Feasibility assessment for the need of Deaf educators and Interpreters in the state and surrounding area	Create and distribute to K-12 institutions	Ongoing	ASL Coordinator and Faculty
	Innovation	Educate faculty and staff about RCM and its impact	Offer workshops and presentations to the department	Ongoing	Department Chair
	Innovation	Strategically increase student credit hour production	Increase distance graduate program enrollment, offer some undergraduate courses as Colonnade, open admission to students not admitted to Pre-SLP	Ongoing	All

			classes		
A Culture of Innovation					
	Innovation Interdisciplinary Interprofessional Approaches	Feasibility to create courses for students to show competence on the Deaf and Hard of Hearing content area of the Praxis.	Curriculum creation, approval from Department, College and University Curriculum Committees	Spring 2022	ASL Coordinator and Faculty
	Innovation	Convert undergraduate program to a Speech-language Pathology Assistants Certification Program	Conduct feasibility study; obtain department, college, and curriculum committee approvals	Fall 2021 through Fall 2023	Undergraduate Program Director, Faculty and Staff
	Innovation	Serve a more active role around the campus to serve students	Provide screenings and services for specific programs or personnel who seek modification or expansion of communication skills	AY 2022-2023	All
	Innovation	Develop and maintain a sustainable telepractice model of service delivery in the Communication Disorders Clinic	Obtain dedicated space, facilities, and equipment to fully implement a sustainable telepractice training model for student clinicians.		Clinic Director & Faculty
Research & Creative Activities					
	Innovation Interdisciplinary Interprofessional Approaches	Creation of assessment for the need of Deaf educators and Interpreters in the state and surrounding area	Create and distribute to K-12 institutions	Fall 2021	ASL Coordinator and Faculty
	Innovation	Involve the Communication Disorders Clinic in research	Appoint a department research coordinator	Fall 2022	Department Chair

	Innovation		Obtain funding for an online record keeping system for the CDC's client charts	AY 2021-2022	Department Chair
	Innovation	Department will support personnel seeking external funding	Annually apply for and seek personnel prep or research grant	Ongoing	Any faculty with support of research coordinator
	Innovation Student Centered	Continue to promote and support honors scholars in the development of clinical service projects, research, and other creative activities.	Seek new opportunities and continue service projects with a range of community organizations and agencies	Ongoing	Faculty

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OUR COMMUNITY & BEYOND					
A Regional Lighthouse					
	Community Engagement Student-centered Collaboration	Create, organize and increase attendance at the Deaf Culture Series presentations- presentation with Q&A of professionals who are Deaf, and/or work with the Deaf to showcase career opportunities for ASL students	Work with community leaders in the field of Deaf and Hard of Hearing services	Ongoing	ASL Coordinator and Faculty
	Community Engagement Student-centered Collaboration	Continue to foster opportunities for one-to-one friendships, integrated employment, leadership development and inclusive living for individuals with intellectual and developmental disabilities	Continue to welcome and encourage student involvement in the Best Buddies Student Organization at WKU.	Ongoing	Hutchison -Faculty Advisor
Global Learning					
	Student-centered Collaboration	Provide local and international opportunities for global learning.	Offer discipline-specific study abroad courses and collaborative international opportunities and education on immigrant and refugee communities.	Ongoing	Green
Continuing Education					
	Community	Continue offering the PAH	Work with local and state	Ongoing	ASL Coordinator

	Engagement Student-centered Collaboration	ASL Immersion Weekend for ASL students, Deaf community, Deaf Educators, Interpreters and parents of Deaf/ Hard of Hearing children	agencies to expand involvement, support and participants		and Faculty
	Innovation	Respect continuing education and lifelong learning	Offer graduate courses and speech-language pathology workshops to the public, alumni and supervisors for CE credit	Three times annually	Continuing Education Committee Chair
Quality of Life					
	Innovation	Expand external and internal clinical education opportunities to provide a wider range of client and patient population diversity	Foster collaborations with other WKU programs, community agencies and organizations	Ongoing	Clinical Faculty, Externship Coordinator, Clinic Director
Athletic Excellence					
	Student-centered	Increase opportunities to interpret the National Anthem at WKU athletic events.	Recruit ASL students to learn, practice and perform the National Anthem	Ongoing	ASL Coordinator and Faculty
	Student-centered	Support student athletes who are CSD, SLP or ASL minors.		Ongoing	Faculty
	Student-centered	Support student athletes and support students (cheerleaders, band, dancers)		As needed before or during sport seasons	Faculty, supervisors, students
Alumni Ambassadors					

	Community Engagement Collaboration	Increase alumni engagement.	Develop a CSD-focused alumni group. Establish a donor program for alumni and community partners to support the CDC.	Ongoing	Graduate Program Director, Distance Graduate Program Director, Undergraduate Program Director, Clinic Director
Investing in the Future					
	Diversity, Equity and Inclusion Student-centered	Recruit prospective students	Participate in WKU and high school recruitment events.	Ongoing	Faculty
	Diversity, Equity and Inclusion Student-centered	Increase graduate student membership and involvement in the SLP/CD student professional organization NSSLHA	Increase SLP program faculty involvement. Welcome all new previous Pre-SLP program & students from other UG programs to join	Ongoing	SLP and CD program Faculty, Faculty Advisors, NSSLHA Student Leaders
	Innovation	Support initiatives and current needs of the department	Request to fill current unfilled positions 1.) Office associate – (externship coord). 2.) Office associate – (Clinic Operations) 3.) Clinical Faculty Line 4.) Tenure Track Faculty Line – (Graduate Program) 5.) Clinic Director (full-time again?)	AY 2021-2022	Dept Chair, Faculty and Staff