BACHELOR of ARTS
CORPORATE & ORGANIZATIONAL COMMUNICATION (#522)
SECOND MAJOR, CERTIFICATE, OR MINOR REQUIRED
Department of Communication
Potter College of Arts & Letters
Western Kentucky University

The suggested program of study shown below should be used in consultation with your advisor(s). Every student will finish with a unique plan depending on choice(s) of second major, certificate, or minor, and/or general electives. General electives shown below can be replaced with courses for declared programs of study. For information about requirements for admission to this major see Undergraduate Catalog or your advisor.

Corporate & Organizational Communication – Finish-in-Four Plan

FIRST YEAR			
Fall Semester		**Spring Semester**	
COMM 145 Funds. of Public Spkg & Comm (F-OC)	3	ENG 100 Intro to College Writing (F-W1)	3
MATH 109 General College Math or higher (F-QR)	3	PS 110, SOCL 100 or other Social & Behavioral Sciences (E-SB)	3
Arts & Humanities (E-AH)	3	Natural & Physical Sciences with Lab (E-NS & E-SL)	3
World Language if needed, or General Elective	3	World Language if needed, or General Elective	3
Natural & Physical Sciences (E-NS)	3	HIST 101 or HIST 102 (F-SB)	3
TOTAL CREDIT HOURS	**15**	**TOTAL CREDIT HOURS**	**15**

SECOND YEAR			
Fall Semester		**Spring Semester**	
COMM 200 Comm Foundations (F-W2)	3	COMM Message Strategy Elective	3
ENG 200 or RELS 200 (F-AH)	3	2nd Major/Certificate/Minor Course	3
Connections: Systems (K-SY)	3	Connections: Social & Cultural (K-SC)	3
2nd Major/Certificate/Minor Course	3	Connections: Local-to-Global (K-LG)	3
General Elective	3	General Elective	3
TOTAL CREDIT HOURS	**15**	**TOTAL CREDIT HOURS**	**15**

THIRD YEAR			
Fall Semester		**Spring Semester**	
COMM 300 Research Methods (or PS 301, or SOCL 302)	3	COMM 346 Persuasion	3
COMM 362 Organizational Comm	3	COMM 349 Small Group Comm	3
COMM Human Relations Elective	3	COMM Writing Proficiency Elective	3
2nd Major/Certificate/Minor Course	3	2nd Major/Certificate/Minor Course	3
General Elective	3	General Elective	3
TOTAL CREDIT HOURS	**15**	**TOTAL CREDIT HOURS**	**15**

FOURTH YEAR				
Fall Semester		**Spring Semester**		
COMM 462 Adv. Organizational Comm.	3	COMM 489 Internship	3
COMM Message Strategy Elective	3	COMM Human Relations Elective	3
2nd Major/Certificate/Minor Course	3	2nd Major/Certificate/Minor Course	3
2nd Major/Certificate/Minor Course	3	General Elective	3
General Elective	3	General Elective	3
TOTAL CREDIT HOURS	**15**	**TOTAL CREDIT HOURS**	**15**

Total Credit Hours: 120

For more details and courses offered in the Colonnade General Education program (denoted in blue) visit the website.

World Language Requirement: Language Proficiency of novice-high before completing 60 credit hours is required (or completion of 2nd level of a language). Two credits (or equivalent) of a single world language in High School satisfies this WKU requirement.

For more Information: **Department:** Department of Communication

Website: http://www.wku.edu/communication/index.php

Phone: (270) 745-3296

Email: communication@wku.edu

Course Descriptions: http://www.wku.edu/undergraduatecatalog/