Potter College of Arts & Letters

COLLEGE INFORMATION:

The values of Potter College have been central to the mission of Western Kentucky University since the university first welcomed students in 1906. We are dedicated to providing a positive learning environment to nurture the growth of all students, built upon a commitment to excellence in teaching, research, creative activity, and service in the fields of arts, humanities, and social sciences,. The college has been proactive in developing academic programs that focus on adaptable and transferable skills to best prepare our graduates for meaningful twenty-first century careers. We are committed to diversity, equity, and inclusion in the classroom, in the curriculum, in the community, and beyond.

ORGANIZATIONAL INFORMATION:

The college prepares students to enter a wide range of careers and programs of advanced study through its 35 undergraduate majors leading to baccalaureate degrees, 39 minors and 9 undergraduate certificates. In conjunction with the Graduate School, it offers advanced programs that lead to 10 different master's degrees and 6 graduate certificates. We also play a significant role in WKU's Colonnade program, so that there are very few undergraduates at WKU who do not take multiple classes in Potter College.

Departments and schools within the college include the Department of Art, the Department of Communication, the Department of English, the Department of Folk Studies and Anthropology, the Department of History, the Department of Modern Languages, the Department of Music, the Department of Philosophy and Religion, the Department of Political Science, the Department of Sociology and Criminology, the Department of Theatre and Dance, and the School of Media. Other reports to the college include the Kentucky Museum and WKU Forensics.

POTTER COLLEGE PRIORITIES:

The following list summarizes the priorities of Potter College:

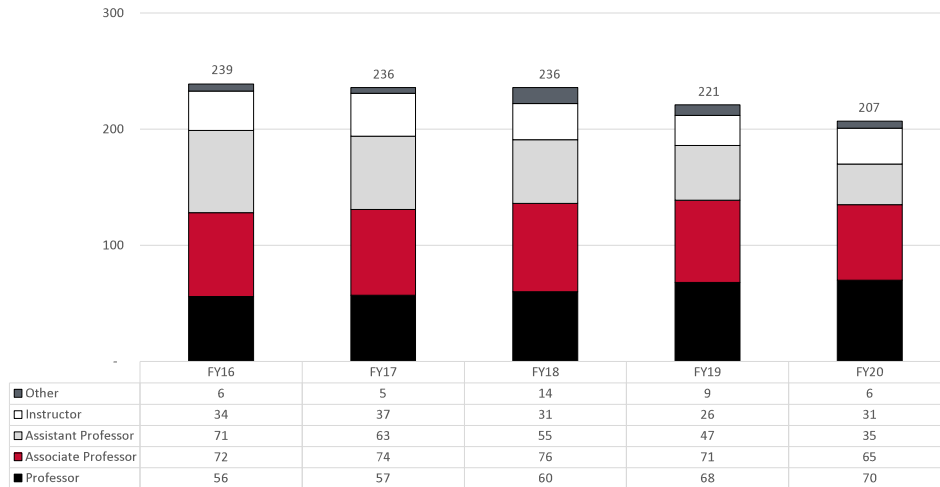- Continue to recruit, retain, and graduate students who will benefit most from, and bring most

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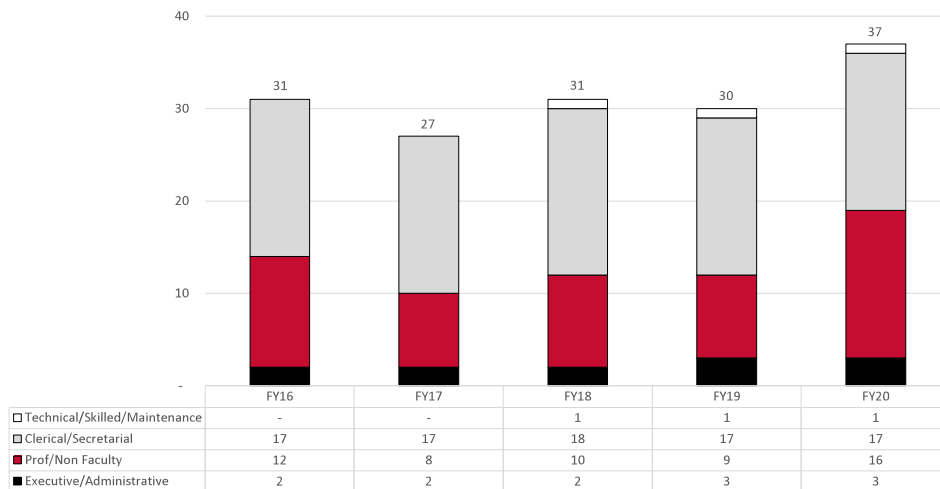
to, the Potter College experience.
- Provide a diverse and equitable college experience for all Potter College students.
- Schedule course offerings that maximize progression and completion while appealing to individual student interests.
- Produce graduates that will continue to enrich their communities throughout their lives.
- Support and underwrite the Colonnade program.
- Work to help students articulate how their Potter College degree has prepared them for workforce success (https://www.wku.edu/pcal/expand_range.php)
- Research and adopt the most effective strategies and technologies for distance learning.
- Create, synthesize, and promulgate knowledge through high-level scholarship and creative activity
- Create a portfolio of academic and pre-professional offerings that align with student and employer demand, while also preparing students for a lifetime of learning and growth.
- Facilitate high impact practices like study abroad, immersive learning in different cultures, service learning, and collaborative learning and instructional opportunities.
- Nurture a culture of service to the broader university.
- Manage fiscal resources effectively.
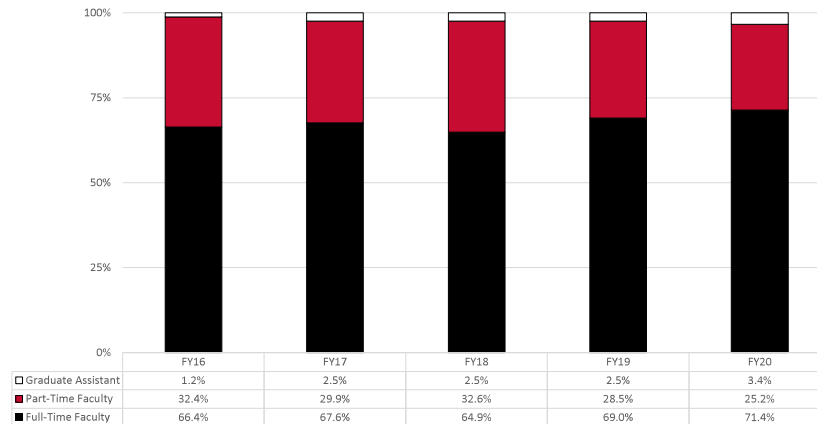- Change lives.

Potter College of Arts & Letters

College of Arts & Letters Full-Time Faculty by Rank

	FY16	FY17	FY18	FY19	FY20
■ Other	6	5	14	9	6
□ Instructor	34	37	31	26	31
□ Assistant Professor	71	63	55	47	35
■ Associate Professor	72	74	76	71	65
■ Professor	56	57	60	68	70

College of Arts & Letters Full-Time Staff by Type

	FY16	FY17	FY18	FY19	FY20
□ Technical/Skilled/Maintenance	-	-	1	1	1
□ Clerical/Secretarial	17	17	18	17	17
■ Prof/Non Faculty	12	8	10	9	16
■ Executive/Administrative	2	2	2	3	3

College of Arts & Letters SCHP Taught by Faculty Type

	FY16	FY17	FY18	FY19	FY20
□ Graduate Assistant	1.2%	2.5%	2.5%	2.5%	3.4%
■ Part-Time Faculty	32.4%	29.9%	32.6%	28.5%	25.2%
■ Full-Time Faculty	66.4%	67.6%	64.9%	69.0%	71.4%

Potter College of Arts & Letters

College of Arts & Letters Undergraduate FTE & Headcount

	FY16	FY17	FY18	FY19	FY20
■ Headcount	2,915	2,909	2,761	2,656	2,530
■ FTE	2,576	2,596	2,464	2,384	2,298
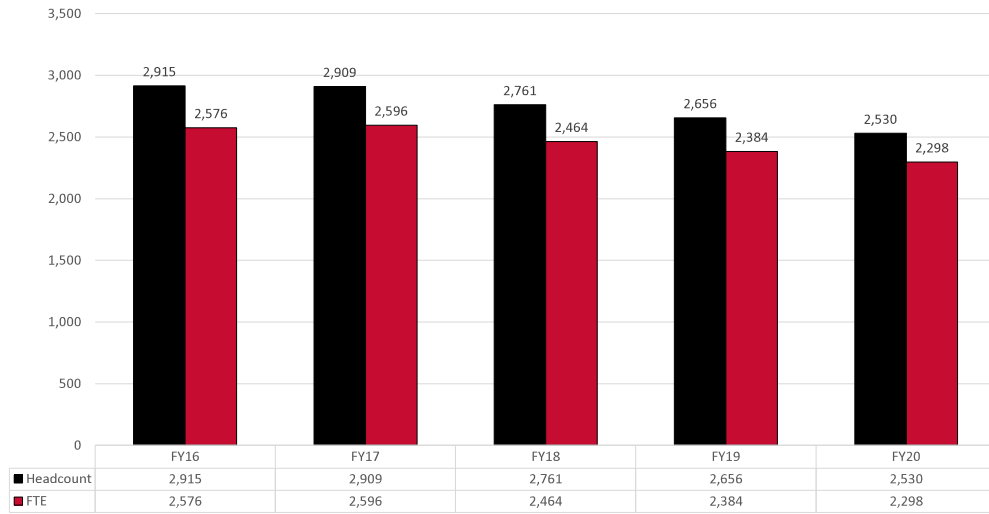
Headcount is for undergraduate students enrolled in fall terms.
FTE is calculated by adding undergraduate student credit hours for fall and spring, then dividing by 30.

College of Arts & Letters Graduate FTE & Headcount

	FY16	FY17	FY18	FY19	FY20
■ Headcount	234	206	192	174	151
■ FTE	119	107	99	87	80
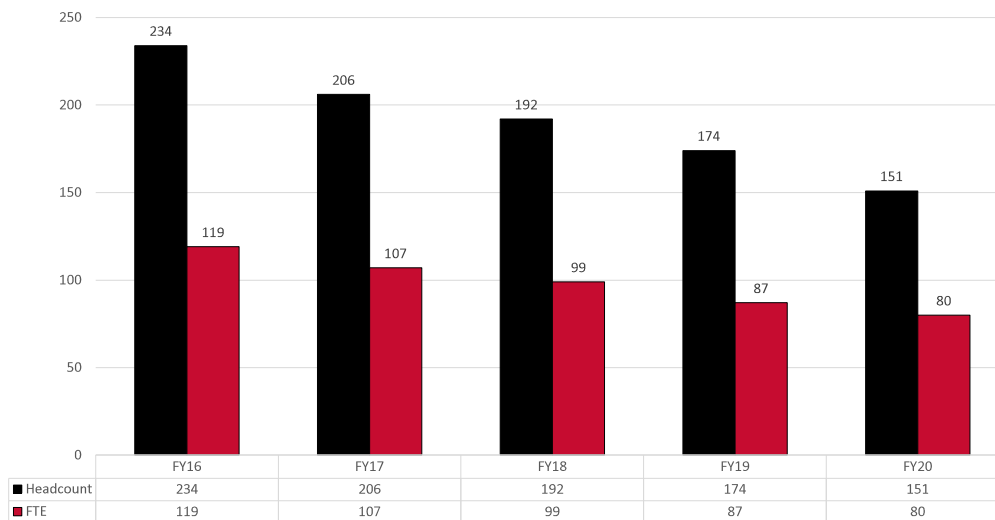
Headcount is for graduate students enrolled in fall terms.
FTE is calculated by adding graduate student credit hours for fall and spring, then dividing by 24.