BACHELOR OF SCIENCE IN MANAGEMENT ENTREPRENEURSHIP
KCTCS transfer plan

KCTCS AA General Education

Course	Course Title	Semester Hours
ENG 101	Intro to College Writing I	3
ENG 102	Writing in the Disciplines II	3
COM 181	Public Speaking	3
Heritage	Choose <u>one</u> course from this category	3
Humanities	Choose <u>one</u> course from this category	3
ECO 201	Microeconomics	3
ECO 202	Macro Economics	3
Social and Behavioral Science	Choose <u>one</u> course from this category	3
Natural Science w/Lab	Choose <u>one</u> course from this category	4
MAT 150	College Algebra	3
STA 220	Statistics	3
	TOTAL	**34**

Additional KCTCS Classes Required for this Major

BAS 110	Worksheets in Business Applications	3
BAS 260	Professional Development and Protocol	2
BAS 267	Introduction to Business Law	3
BAS 270	Business Employability Seminar	1
BAS 282	Principles of Marketing	3
BAS 283	Principles of Management	3
ACC 201	Financial Accounting	3
ACC 202	Managerial Accounting	3
	TOTAL	**21**

WKU Classes Required for this Major

BA 220	Special Topics in Business Administration	1
MGT 399	Career Readiness in Management	1
MGT 499	Senior Assessment in Management	1
BDAN 250	Introduction to Analytics	3
FIN 330	Principles of Financial Management	3
MGT 305	Ethics and Critical Thinking	3
MGT 311	Human Resources Management	3
MGT 313	Decision Modeling	3
MGT 314	Human Resource Information Systems	3
MGT 417	Organizational Behavior	3
ENT 312	Entrepreneurship	3
ENT 380	New Venture Business Planning	3
ENT 363	Family Business Management	3
ENT 463	Small Business Management	3
MKT 427	Entrepreneurial Marketing	3
FIN 441	Entrepreneurial Finance	3
ENT Elective	Choose any unduplicated course with the ENT prefix	3
Professional Electives	2 Upper-level courses within GFCB not required by major	6
ENT 496	Small Business Analysis and Strategy	3
	TOTAL	**54**

Additional Electives to meet the 120 total hours for this Degree

Degree Electives	Classes previously taken or free choice of student	11
	TOTAL PROGRAM HOURS	**120**

Program Notes

To make an advising appointment:
WKU in Elizabethtown go to wkuadvising.as.me
WKU in Glasgow go to wkug.as.me
WKU in Owensboro go to wkuo.as.me

Last updated 12/8/2022