# Will Winter Term

You'll be glad you did! January 2 - 20, 2012

# **Annual Report 2012**

A brief summary of WKU Winter Term 2012 Course Enrollments, College Data, Course Section Information, and Marketing Efforts





# **WKU Winter Term 2012**

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#### Winter Term 2012

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www.wku.edu/winter



#### **Message from the Associate Vice President**

#### Mission:

The Office of Winter Term supports the overall mission of Western Kentucky University by providing academic opportunities that will benefit both students and faculty. We work to maintain optimal enrollment during Winter Term as we extend access to lifelong learners. We address students' emerging needs in order to enhance student success at Western Kentucky University.

#### Definitions:

Sections: Courses may have multiple sections offered in the same session and each of the sections are counted

**Enrollment:** Registration in course sections

Head Count: Students registered for more than one course are counted only once during the term

**Course:** Courses are differentiated by subject and course number. For example, a single course could encompass 3 sections for ENG 100 taught by two instructors; one instructor teaching a single section and the other instructor teaching 2 sections that may have been combined

#### **Acknowledgements:**

Many thanks go to Information Technology Division for supplying the data on enrollments and student counts for this report.

#### **WKU Extended Learning and Outreach**

Dr. Beth Laves, Assoc. Vice President

**Academic Outreach** 

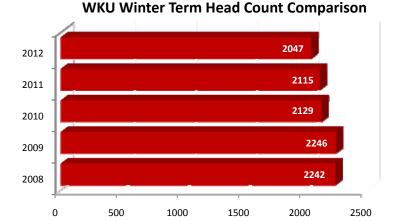
Laura Ricke, Director

Office of Summer Sessions and Winter Term

Alicia Bingham, Coordinator

#### Winter 2012 Highlights

Enrollment: Undergraduate enrollment was nearly flat, decreasing less than 1%. There was an overall 3% decrease in student head count from Winter Term 2011 to 2012. In 2011, course enrollment was 2,214; decreasing to 2,110 in 2012. Student credit hour production also decreased in 2012, but remained over 6,000. There were 260 sections offered in Winter Term 2012, which was a 5.7% increase over 2011.



**21**New Courses
in 2012

**New Classes:** There were 21 new classes offered in Winter Term 2012 that had never been offered in previous Winter Terms.

- ART 220 Ceramics
- ART 491 Art & Audience in NYC
- AMS 261 Construct Meth & Materials
- CE 475 Floodplain Mgt
- CHM 101C Intro Chemistry
- CNS 559 Techniques/Counseling
- CNS 586 Parenting Issues
- ENG 455 American Drama
- ENV 375 Intro to Water Resources
- EXS 223 Health Rel Fitness
- MKT 325 Personal Selling

**Networking Lunch:** Nearly 300 Winter Term faculty and students joined together over a hot meal on January 12<sup>th</sup> as the Winter Term office sponsored the annual Winter Term networking lunch. The lunch provided both students and faculty the chance to further the sense of community on campus during Winter Term. This year's networking lunch was held at the Fresh Food Company in DUC.

- NUR 104 Calculations for Nursing
- NUR 150 LPN to RN Transition
- PE 341 Basketball Coaching
- PHIL 215 Elementary Logic
- PSY 250 Adj and Personal Growth
- PSY 430 Psy of Women
- PSY 450 Psy of Personality
- RLST 102C Intro to Rel Studies
- RUSS 101 Elementary Russian I
- THEA 241 Costume Technology





#### **Campus Participation:**

- There were 260 sections of 198 courses offered at the Bowling Green, Elizabethtown, Glasgow, and Owensboro campuses, as well as online, through Study Abroad, and Study Away. The number of sections offered increased 44% from 2006, which was the first year of WKU Winter Term.
- All colleges participated in Winter Term 2012, including 208 faculty. The number of faculty participating in Winter Term has grown 80% since 2006 and 7% since 2011.
- Residence Life once again opened three residence halls for Winter Term (PFT, Northeast, and Southwest).

#### Study Abroad – Winter 2012

There were 146 students that studied abroad in Winter 2012, an increase of 28% over Winter Term 2011.

- 125 students went on a faculty-led trip
- 18 students went through Consortia
- Two students went as independent study
- One student went through a third party

Locations for faculty-led trips during Winter Term 2012 included Australia, the Bahamas, Belize, Costa Rica, Ecuador, France, Italy, and Kenya.





Data provided by Study Abroad & Global Learning - www.wku.edu/studyabroad

#### Study Away - Winter 2012

WKU offered two Study Away courses in Winter Term 2012.

**Pictured Right:** Total Immersion Floodplain Management (CE 475) was led by Dr. Warren Campbell. As a member of WKU engineering faculty, Campbell recognized the challenge engineering students often face in undertaking classes outside their demanding and structured sequence of courses. This field experience course offered a unique opportunity to explore massive flood control works and interact with professionals from largest U.S. flood control districts. Nine Civil Engineering students participated and traveled to Phoenix, Hoover Dam, Death Valley, and the Salton Sea.



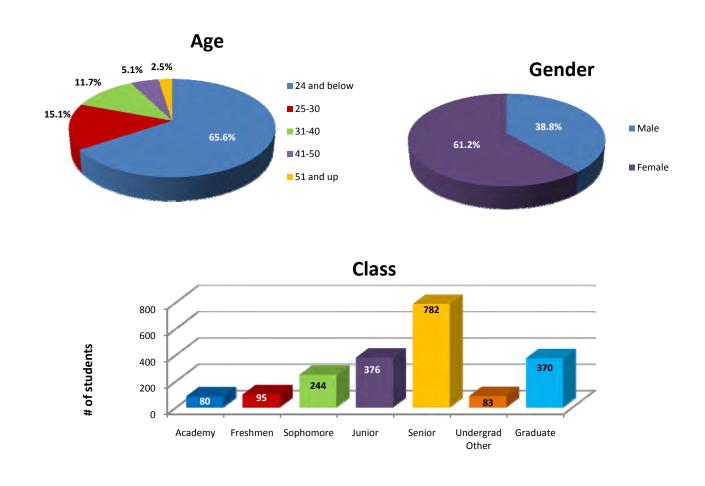


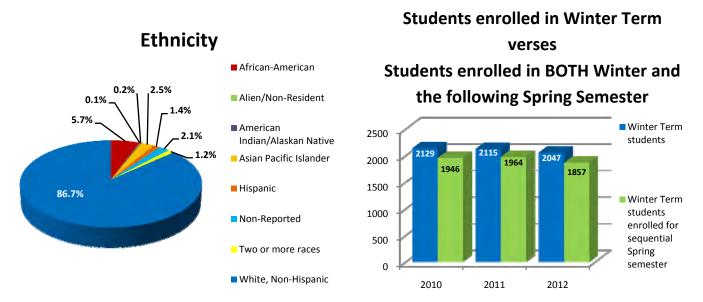
Pictured Left: Art 491 - Art in New York City was led by Dr. Ingrid Cartwright. Fourteen students and three non-credit American Travelers spent an intensive five days of taking in as much of the New York City art scene as possible. Dr. Cartwright's focus was on "critically examining the role of the viewer in art throughout history and from around the world." The group visited all of the major museums including the Guggenheim, Metropolitan Museum of Art, and the MOMA. The class also went to the 9/11 Memorial, listened to gallery talks and lectures by prominent art historians, and had a great time taking in Times Square, Broadway shows, and Rockefeller Center.

**For more information on Study Away**, please contact Jerry Barnaby at (270)745-2231 or visit

www.wku.edu/studyaway

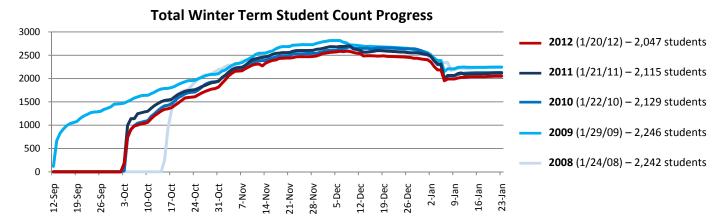
#### Winter Term 2012 Student Demographic Profile





Data for Winter Term demographic profile was collected on 1/20/12 from Infoview Report: DELO-Enrolled Students Bio-demo Stats

#### **Enrollment Trends**



Winter Term registration began October 3, 2011. The highest student head count peak (2,588) on December 8 – the week before Fall semester finals. The highest peak for Winter Term 2011 was 2,702 on December 10. The number of students dropped for non-payment was the lowest in 4 years. We lost 230 students initially, but many students were reinstated.

#### **Winter Term Delivery Method Comparison**

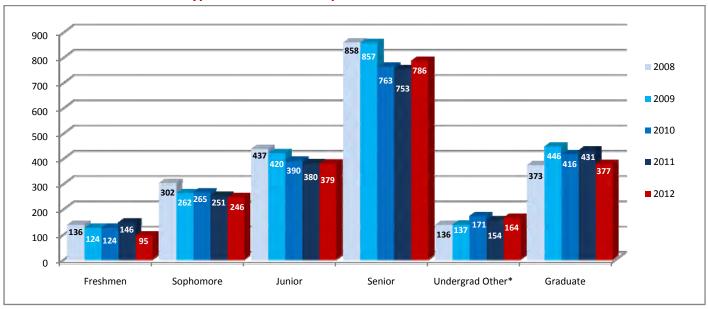
		2008			2009			2010			2011			2012	
	UG	GR	Total												
BG Campus	873	62	935	779	79	858	591	41	632	677	65	742	550	68	618
Online	908	197	1,105	999	221	1,220	988	268	1,256	935	295	1,230	993	230	1,223
Regional Campus	53	8	61	30	2	32	31	3	34	6	1	7	24	8	32
Evening	0	34	34	16	30	46	56	12	68	36	11	47	17	14	31
Weekend	0	60	60	9	103	112	3	71	74	0	59	59	0	35	35
Study Abroad	99	14	113	35	11	46	95	11	106	78	7	85	121	21	142
Study Away	0	0	0	0	0	0	0	0	0	19	4	23	23	0	23
Spec. Location	0	0	0	0	0	0	0	0	0	21	0	21	5	1	6
Subtotals	1,933	375	2,308	1,868	446	2,314	1,764	406	2,170	1,772	442	2,214	1,733	377	2,110
Total Course E			ŕ									_,			,

<sup>\*</sup>Data collected 1/24/08, 1/29/09, 1/22/10, 1/21/11, and 1/20/12. The data comes from Infoview Report: CRS SEC ENROLL by College.

Online courses represented over 57% of the overall Winter Term course enrollment in 2012. Online course enrollment has grown 118% since the first Winter Term in 2006. Potter College, College of Education & Behavioral Sciences, College of Health & Human Services, and Ogden College all had slight increases in course enrollment from Bowling Green campus classes.



#### **WKU Winter Term Student Type Head Count Comparison**



Data collected from Infoview Report: CPE Enrollment Summary on 1/24/08, 1/29/09, 1/22/10, 1/21/11, and 1/20/12.

#### **Student Type in Detail**

	2008		2009		2010		2011		2012
FR-Freshmen	129	-3.9%	124	0.0%	124	17.7%	146	-34.9%	95
SO-Sophomore	282	-7.1%	262	1.1%	265	-5.3%	251	-2.0%	246
JR-Junior	421	-0.2%	420	-7.1%	390	-2.6%	380	-0.3%	379
SR-Senior	901	-4.9%	857	-11.0%	763	-1.3%	753	4.4%	786
P1-Post Baccalaureate Degree Seeking	18	66.7%	30	100.0%	60	-41.7%	35	17.1%	41
P2/3-Post Baccalaureate Certificate	5	0.0%	5	0.0%	5	0.0%	5	0.0%	5
UN-Undergrad Non Degree Seeking	23	13.0%	26	-11.5%	23	13.0%	26	46.2%	38
AJ-Academy Juniors	49	-2.0%	48	18.8%	57	-29.8%	40	30.0%	52
AS-Academy Seniors	41	-31.7%	28	-7.1%	26	84.6%	48	-41.7%	28
Total UG	1869	-3.7%	1800	-4.8%	1713	-1.7%	1684	-0.8%	1670
MA-Master's Degree	295	18.6%	350	-6.0%	329	5.8%	348	-9.2%	316
CD-Cooperative Doctorate	5	-80.0%	1	-100.0%	0	N/A	0	N/A	0
GS-Specialist Student	13	-23.1%	10	-30.0%	7	14.3%	8	-12.5%	7
GN-Grad Non Degree Seeking	31	48.4%	46	6.5%	49	-49.0%	25	52.0%	38
R1-Rank I Student	22	9.1%	24	-20.8%	19	-36.8%	12	0.0%	12
R2-Rank II Student	7	71.4%	12	-83.3%	2	300.0%	8	-50.0%	4
DR-Doctoral Student	0	N/A	3	233.3%	10	200.0%	30	-100.0%	0
Total GR	373	N/A	446	-6.7%	416	3.6%	431	-12.5%	377
WKU Total Student Headcount	2242	0.2%	2246	-5.2%	2129	-0.7%	2115	-3.2%	2047

#### **Student Frequencies**

	2010	2011	2012			
Students who took 1 course:	2,066 or 96.59%	2,044 or 94.94%	1,972 or 95.45%			
Students who took 2 courses:	72 or 3.37%	106 or 4.92%	93 or 4.50%			
Students who took 3 courses:	3 or 0.04%	3 or 0.14%	1 or 0.05%			
Overall Average	1.02 courses/student	1.05 courses/student	1.03 courses/student			

<sup>\*</sup>Undergrad Other encompasses Post-Baccalaureate, Non-Degree Seeking, High School, and Academy students.

#### **Winter Data by College**

	C	ourse En	rollment						
College	2010		2011		2012				
PCAL	534	7.9%	576	0.5%	579				
GFCB	249	-3.2%	241	0.0%	241				
CEBS	399	16.0%	463	-13.8%	399				
CHHS	487	-9.0%	443	-1.6%	436				
UC	188	-25.0%	141	-39.0%	86				
OCSE	313	11.8%	350	5.4%	369				
Total	2170	2.0%	2214	-4.7%	2110				

	Open Sections										
College	2010		2011		2012						
PCAL	59	-8.5%	54	14.8%	62						
GFCB	30	0.0%	30	-6.7%	28						
CEBS	38	34.2%	51	7.8%	55						
CHHS	48	6.3%	51	5.9%	54						
UC	26	-19.2%	21	-28.6%	15						
OCSE	40	-2.5%	39	17.9%	46						
Total	241	2.1%	246	5.7%	260						

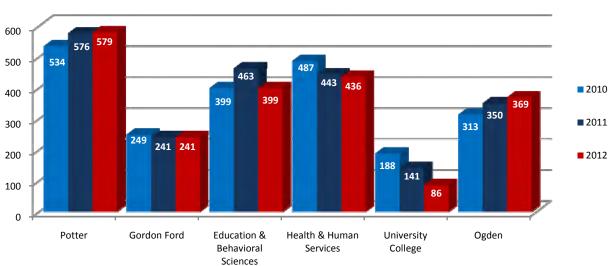
	Sections with Enrollment											
College	2010		2011		2012							
PCAL	56	-10.7%	50	24.0%	62							
GFCB	25	0.0%	25	-8.0%	23							
CEBS	38	34.2%	51	7.8%	55							
CHHS	45	4.4%	47	12.8%	53							
UC	26	-26.9%	19	-21.1%	15							
OCSE	39	-2.6%	38	15.8%	44							
Total	229	0.4%	230	9.6%	252							

	Credit Hours by College												
College	2010		2011		2012								
PCAL	1602.00	7.6%	1723.50	0.7%	1735.00								
GFCB	747.00	-3.2%	723.00	0.0%	723.00								
CEBS	1166.00	13.0%	1317.00	-12.7%	1150.00								
CHHS	1354.50	-10.6%	1211.50	-5.1%	1150.00								
UC	526.00	-31.0%	363.00	-28.9%	258.00								
OCSE	808.00	9.0%	881.00	12.3%	989.00								
Total	6203.50	0.2%	6219.00	-3.4%	6005.00								

Data collected 1/22/10, 1/21/11, and 1/20/12 from Infoview Report: CRS SEC ENROLL by College.

This data includes all campuses, study abroad, and cohort courses.

#### **Course Enrollment by College**



Ogden College saw significant growth in Winter Term 2012. Potter College accounted for 6 of the 21 new courses offered in 2012, which contributed to their growth in course enrollment. University College appears to have a significant decline, but it is the result of restructuring of departments – Health Science enrollment is now counted as College of Health & Human Services.

<sup>\*</sup>Open sections may have zero enrollment.

#### **Faculty Stipend Data by College**

Full-time faculty stipend rates increased for 2011 so that the same amounts were used in both Summer and Winter Terms. The stipend for a three credit-hour course was 9% of the annual base salary with a cap of \$4,500. In 2012, the 9% rule was eliminated and all full-time faculty received the flat amount of \$4,500.

Part-time faculty rates, which increased in 2011, remained the same in 2012. The amount for a three credit-hour course in Winter 2012 was as follows:

Level 1 - \$1,692

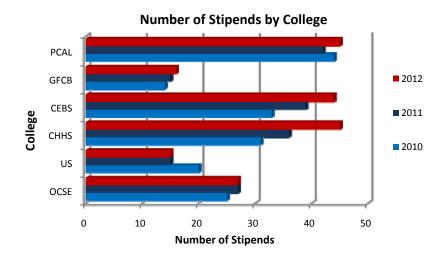
Level 2 - \$1,840

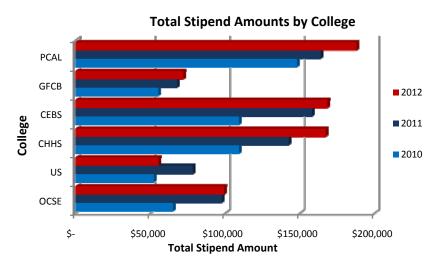
Level 3 - \$2,136

Level 4 - \$2,280

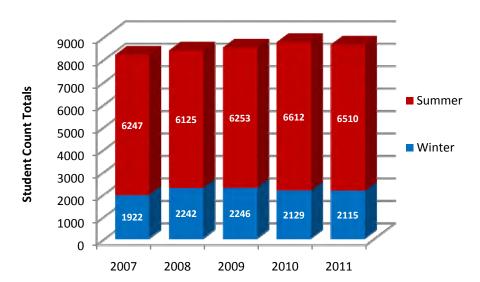
For Winter 2012, there were 17 whose stipends were adjusted down for low enrollment. The high enrollment incentive was changed to 31 enrollments or above, so one instructor received additional compensation for high enrollment.

Stipend data generated 1/20/12 and includes information from Regional Campuses. Fringe benefits are NOT included in these amounts.





#### **Summer/Winter Data**



The yearly student count totals of Winter and Summer terms were at the second highest in five years. WKU has seen a 12% increase in student count in the combined Winter and Summer terms from 2006 to 2011.

Many students are taking both summer and winter courses in order to graduate sooner and lighten their load during the Fall and Spring semesters. Over 47% of our Winter 2011 students enrolled in classes during Summer 2011.

#### **Winter Tuition Comparison**



#### WKU Winter Term (Jan. 2 - Jan. 20)

UG Resident \$337

UG Non-Resident \$834

UG Tuition Incentive Program \$431

UG Online \$397

GR Resident \$445

GR Non-Resident (Domestic) \$489

GR Non-Resident (International) \$962

GR Online \$526

#### **Other Kentucky Universities with Winter Term**

#### UK Winter Intersession (Dec. 19 - Jan. 10)

UG Resident (Lower Division) \$365

UG Resident (Upper Division) \$376

UG Non-Resident (Lower Division) \$766

UG Non-Resident (Upper Division) \$776

GR Resident \$519

GR Non-Resident \$1,100

#### NKU Winter Term (Dec. 19 - Jan. 6)

UG Resident \$312

UG Non-Resident \$624

UG Online \$347

GR Resident \$423

GR Non-Resident \$728

GR Online \$463

#### **Marketing Plan**

#### **Tactics Included:**

- \*Booth at Welcome Back WKU with prize wheel
- \*Registration Rally in Centennial Mall serving snowcones to current students
- \*Print and online Herald ads
- \*Posters for Bowling Green campuses as well as Regional Campus locations
- \*Mass email messages and direct mailer postcards
- \*Advertising on campus plasma screens







# **Appendix**

Post-Winter Survey Results

Winter Term Weekly Progress Report

Special Instructional Assignment Form

**Correction Form** 

2012 Winter Term Marketing Plan

Course List

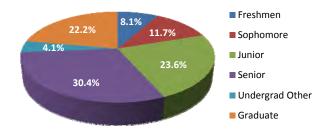
#### **Post-Winter Term 2012 Survey**

www.wku.edu/winter

#### **Student Survey**

This online survey was sent via email to 2,050 Winter Term students January 21, 2012. Of these students, 369 responded (18%) presenting us with the following information.

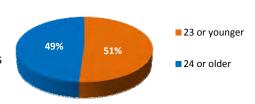
#### 1. What year are you as of the 2012 Spring Semester?



Of the students who responded to the survey, 54% were juniors and seniors at WKU.

#### 2. What is your current age?

For this survey, "traditional" students are characterized by being 23 years of age and younger. Those 24 and older are considered "non-traditional". This year, the majority of survey participants were "traditional", whereas, in years past, the survey participants have been more "non-traditional".

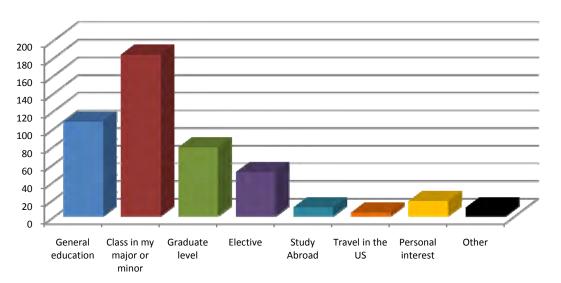


#### 3. What is your major?

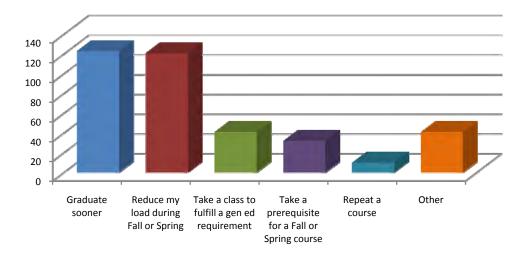
The following represents the departments that had the largest number of students participate in the survey:

Elementary Education	36	10%	<b>Exceptional Education</b>	15	4%
Nursing	26	7%	Accounting	12	3%
Biology	23	6%	Psychology	12	3%

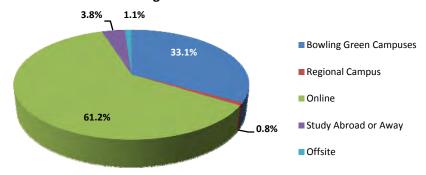
#### 4. What type of class did you take during Winter Term 2012?



#### 5. What reason(s) motivated you to take a Winter Term class?



#### 6. Where was your Winter Term class taught?



#### 7. How did you get information about WKU Winter Term? (Check all that apply)

Topnet/Schedule of Classes	154	42%
Email	146	40%
Academic Advisor	106	29%
Winter Term Website	86	23%
Posters/Flyers	70	19%
Family/Friends	65	18%
Instructor	54	15%
Other	20	5%
Direct Mail	19	5%
The Herald	12	3%
Facebook	6	2%

#### 8. Did you take a class during the 2011 Summer Sessions?

Yes 40% No 60%

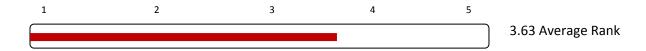
#### 9. Do you plan on taking a class during the 2012 Summer Sessions?

Yes 48% No 29% Undecided 23%

10.	With	1	being	the	lowest	and	5	the	highest,	how	did	your	2012	Winter	Term	class	compare	to	your
	ехре	cta	tions?																



11. With 1 being the lowest and 5 the highest, how would you rate your Winter Term learning experience compared to Fall or Spring semester classes?



#### **Post-Winter Term 2012 Survey**

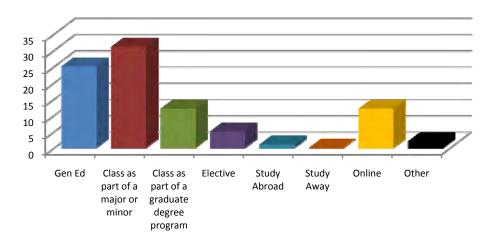
www.wku.edu/winter

#### **Faculty Survey**

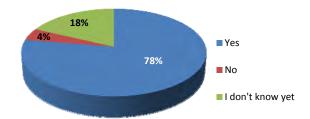
This online survey was sent via email to 208 Winter Term faculty.

Of these, 67 responded (32%) presenting us with the following information.

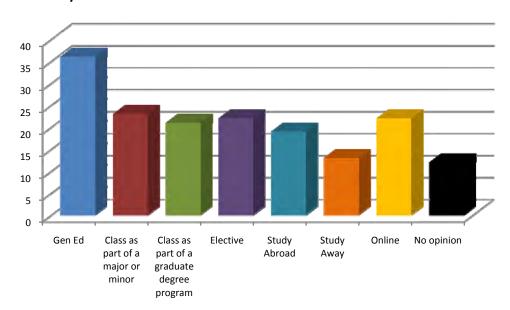
#### 1. What type of class did you teach during Winter Term 2012? (Check all that apply)



#### 2. Will you offer this course in a future Winter Term?



#### 3. What type of classes do you recommend WKU offer more of in future Winter Terms?



#### Winter 2012 Weekly Report

#### Winter Term Enrollment, Head Count, and Credit Hour Summary

1/20/2012

College	Course Er	rollments	Credit Hours			
	2011	2012	2011	2012		
Potter College	576	579	1723.50	1735.00		
College of Business	241	241	723.00	723.00		
College of Education	463	399	1317.00	1150.00		
College of Health & Human Services	443	436	1211.50	1150.00		
University College	141	86	363.00	258.00		
Ogden College	350	378	881.00	1016.00		
Totals	2214	2119	6219.00	6032.00		

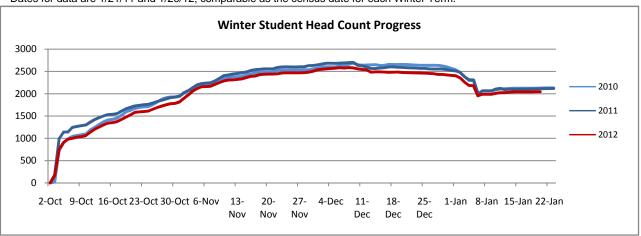
Student Profile Information	Course En	rollments	Credit Hours	
	2011	2012	2011	2012
Online	1262	1229	3664.50	3649.00
Study Abroad	68	142	204.00	426.00

	Head Count by Student Type		2012	Diffe	erence
	FRESHMEN	146	95	-51	-34.9%
	SOPHOMORES	251	246	-5	-2.0%
	JUNIORS	380	379	-1	-0.3%
	SENIORS	753	786	33	4.4%
UG	P1-POST BACCALAUREATE DEGREE SEEKING	35	41	6	17.1%
UG	P2-3	5	5	0	0.0%
	UN-UNDERGRADUATE NON DEGREE SEEKING	26	38	12	46.2%
	AJ-ACADEMY JUNIORS	40	52	12	30.0%
	AS-ACADEMY SENIORS	48	28	-20	-41.7%
	UG Total	1684	1670	-14	-0.8%
	MASTERS DEGREE	348	316	-32	-9.2%
	GS-SPECIALIST STUDENT	8	7	-1	-12.5%
	GN - GRADUATE NON DEGREE SEEKING	25	38	13	52.0%
GR	RANK 1	12	12	0	0.0%
	RANK 2	8	4	-4	-50.0%
	DOCTORAL STUDENT	30	0	-30	-100.0%
	GR Total	431	377	-54	-12.5%
	Total Head Count	2115	2047	-68	-3.2%

<sup>\*</sup>These Student Type numbers are head count numbers, not course enrollments.

# Sections Offered by College	2011	2012	Difference	
Potter College	54	62	8	14.8%
College of Business	30	28	-2	-6.7%
College of Education	51	55	4	7.8%
College of Health & Human Services	51	54	3	5.9%
University College	21	15	-6	-28.6%
Ogden College	39	49	10	25.6%
Total Sections	246	263	17	6.9%

<sup>\*\*</sup>Dates for data are 1/21/11 and 1/20/12; comparable as the census date for each Winter Term.



Winter Term DELO ab

Term:		Form Ins	tance:				Prepared b	y (WKUID)			Date
Pay ID	Amount	Index	Account	Campus L	ocation	Name:					
						Phone:					
凼	Wk	U						e-President	the Provost t for Acader		5
NOTE: This	form is to be	completed		of Employn					etructional	Accianma	inte for ET
faculty teacl <i>Number</i> ca	hing in summe n be reported orted on each i	er. Do NO on each ir	T comple idividual f	te this form (	unless a :	stipend is	being paid t	for the assig	gnment. On	ly ONE Ba	nner Index
					malaya	a Infarm	ation				
WKUID			Employe		mpioye	e Inform	ation				
			Lilipioye					T	I		
Home Add	ress			City				State	Zip Code		
Home Pho	ne		Back	ground Che	ck Compl	eted?			KTR:	Retiree?	
					Course	Informa	tion				
On which campus will the courses listed below be taught?											
Which Term?											
NOTE: If courses listed below are web-based or IVS, select the location from which the course is											
	broadca		nsted ben	ow are web-	based of	IVS, Selec	i ille localio	II II OI II WIII C	ii iile course	: 15	
CRN	Course S Numb Secti	er&	Prev Taug	IWork	Load Cre	dit Hours	Part of Term	Web Class?	Level, Sa or Emerit		Projected Stipend*
										*	
	Course Title: Department:				Col	nort or Dua	al Credit:		Campus:		
		at this em	ployee ha	s the creder	ntials nee	ded to tea	ch this cour	se.			
	Course Title:				Cot	ort or Dua	al Credit		Campus:		
	Department:								oumpuo.		
	I certify th	at this em	ployee ha	s the creder	ntials nee	ded to tea	ch this cour	se.			
										-	
	Course Title:				Col	ort or Dua	al Credit:		Campus:		
	Department:										
				the courses				_	nt to the am		
Make general comments in the space below and/or provide an explanation for any amount listed in the "Adjustment" field above:											
								-	ructional As		
INSTRUCTORS: This is to certify my agreement to teach the classes(es) indicated above according to the conditions and expectations of Western Kentucky University. I understand that the class(es) may be held, at the University's discretion, on Main Campus, at the Community College and/or Regional Campus sites or other designated locations.											
more stude	teach this cour ents enroll by th gree  ono, I	ne last ad	d date, I u						ollment bas	ed stipend	d schedule. If
				CERTIFY: Lo	certify that	the above	named ind	ividual is ful	lly qualified	to teach th	e course(s)
	DEPARTMENT HEADS: PLEASE READ and CERTIFY: I certify that the above named individual is fully qualified to teach the course(s) assigned. If the faculty member chose "yes" in the block above, then enrollment must be at least for the course to be offered.										

Get Data

#### Terms of Employment

- The instructor agrees to abide by the rules and policies of the academic unit and the University set forth in official publications or announced by the Dean's office or the Provost and Vice President for Academic Affairs.
- 2. The instructor affirms that he/she is fully qualified and prepared to teach the courses assigned and that all representations in his/her vita, resume, or credentials are accurate. Instructors shall not be employed to teach more than 9 semester hours at the undergraduate level or 6 semester hours at the graduate level per fall, spring, or summer term (with the exception of KTRS retirees). This applies campus-wide including the Community College. Normally, University full-time staff members are permitted to teach only one 3 credit hour class per term. Instructors who are retirees from Kentucky Teachers Retirement System (KTRS) shall not be employed to teach more than 12 semester hours per fiscal year (July 1 June 30), Questions about the 12 hour teaching limit for KTRS retirees should be directed to the retirement section in the Department of Human Resources.

- 3. The instructor agrees to meet each scheduled class at the time and place assigned by the Dean or Department Head and to administer the final course examinations and any required course evaluations as scheduled. In the event of an unavoidable absence, the instructor will notify the Department Head in time to arrange a substitute or to cancel the class. The instructor agrees to make arrangements with students so that work missed due to class cancellations may be made up.
- 4. For Part-Time Faculty: The instructor agrees to meet, as needed, before classes begin with the Department for orientation (including discussion of guidelines and syllabus preparation, selection and use of textbooks and materials, examination schedules, and specific requirements). Students are to be provided a complete copy of the class syllabus, course requirements and basis for grading during the first week of classes, and to be given written notice of all subsequent changes in the syllabus, course requirements, and basis for grading. The instructor also agrees to post the syllabus on TopNet. The University reserves the right to terminate part or all of the agreement (i.e., one or more courses) at any time with prorated payment for classes already met by the instructor. Reasons for termination of this contract include, but are not limited to: insufficient enrollment, failure to adhere to academic unit and University policies, or unsatisfactory performance. An instructor may appeal employment termination or take grievances regarding unfair conditions to the Department Head for review. Such appeals or grievances are subject to final review by the Dean of the academic unit or his/her designee. In non-departmentalized colleges, the initial review shall be by the Dean with final review by the Provost and Vice President for Academic Affairs. This contract confers no credit toward tenure or any right of re-employment. This contract represents the entire agreement between the parties regarding this teaching assignment and supersedes all other understandings, written, or oral. The low enrollment based stipend schedule does not apply to part-time faculty, however for courses with enrollments above 25 an incentive will be paid to the instructor: \$300 for 26-30 enrollments, \$600 for 31-35, or \$900 for courses with enrollments above 35.

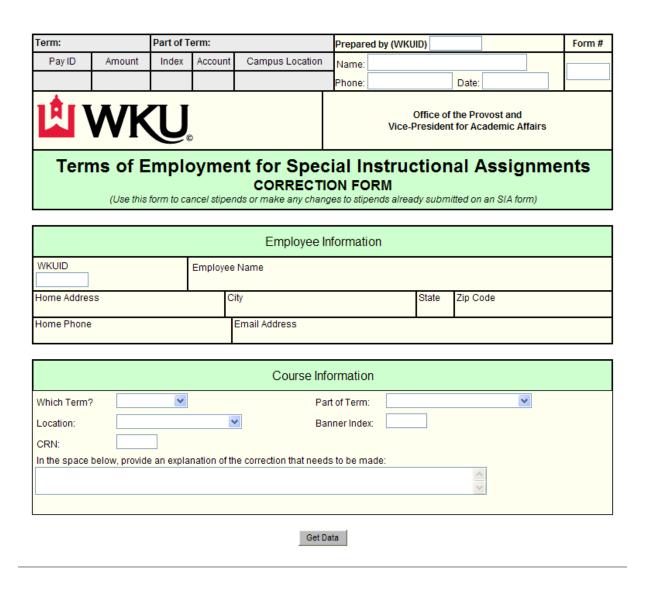
I understand that by addressing this eSignature form to another party affiliated with WKU and clicking the Send button, I am providing my electronic signature to this document.

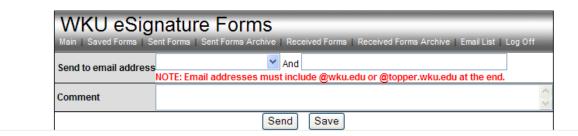
#### Enrollment Based Stipend Schedule for Full Time Faculty

Full-time faculty rates will max according to 3% of base salary or a cap of \$1500 per credit hour taught. The decision to cancel or prorate low-enrolled courses must be made no later than 10 business days prior to the start date. All summer and winter term courses must have enrollment caps set at the same levels used in fall and spring semesters. For courses with enrollments above 25 an incentive will be paid to the instructor: \$300 for 26-30 enrollments, \$600 for 31-35, or \$900 for courses with enrollments above 35.

Undergraduate/Graduate/Mixed Enrollments	Stipend per Credit Hours Taught
1	\$250
2	\$500
3	\$750
4	\$1,000
5	\$1,250
6	\$1,500







# Winter Term 2012 Action Plan

Project	Specifics	Date Needed
Winter Website Welcome Back WKU		August 15, 2011
Welcome Back WKO	Event Cost Tshirts "Green" Item (Reuseable Totes) Highlighter/Pens Flyers Large Banners	August 31, 2011 August 31, 2011 August 31, 2011 August 31, 2011 August 31, 2011 August 31, 2011
Registration Kickoff		
	Winter Term Cups Snow Cone Machine Ice Syrup/Pumps Spoons/Wipes/Papertowels Tent Flyers Email Herald Ads Events Calendar	October 4, 2011 October 3, 2011 September 27, 2011 September 9, 2011
АТР		D
	Chapsticks Flyers	By necessity By necessity
Networking Lunch	Tickets Emails Campus Signs	January 12, 2012 January 10, 2012 January 11, 2012
Athletic Marketing	Rollabannas for WKU vs Navy game	September 1, 2011
Additional Herald Ads		Homecoming section, Nov 11 & 18, Holiday Giveaway
Large Campus Banners Residence Hall Flyers Adwords/Facebook Shuttle Bus Direct Mail	S	September 15, 2011 September 15, 2011 Starting October 1, 2011 September 15, 2011
	Letter to Parents (Fresh/Soph) Postcard (out-of-state)	October 4, 2011 October 17, 2011
Editorial/Press Releas	е	January 4, 2012 Students: Sept 27, Oct 4, Dec 6
Mass Emails TableTents		Faculty: Sept, Oct 27 ,Dec 1 October 17, 2011

## Winter Term 2012 Action Plan

Press ReleaseNew courses this yearOctober 26, 2011Winter helps you graduateOctober 28, 2011Know U Didn't AdsOct 4 and Nov 1

Registration beginning, Its not too

late

Visiting Student/Non-Traditional Nov 1 through Dec 9, 2011

Campus MonitorsOctober 11, 2011Online Herald AdRegister NowOctober 25, 2011Direct MailNovember 8, 2011

Potential Visiting: Sent WKU their ACT scores but did not enroll

Promotional EventsFocus on WKUSeptember 17, 2011Fall preview DaysOctober 1, 2011

Majors and Minors Fair September 21, 2011 August 15, 2011

#### **Potter College of Arts & Letters**

Course	Title	Instructors			
ART 106	History Of Art Since 1300	Jordan, Guy			
ART 220	Ceramics	Oesterritter, Abigail			
ART 231	Graphic Design	Tullis, Matthew			
ART 240	Drawing	Nichols, Michael			
ART 491	Art & Audience In Nyc	Cartwright, Ingrid			
COMM 145	Fund Speaking/communication	Renaud, Donna			
COMM 161	Business & Prof Speaking	Waltz, Sheri			
COMM 346	Persuasion	Jerome, Angela			
COMM 495	Ind Study/communication	Sterk, Helen			
ENG 200	Introduction Literature	Hunley, Thomas Hays, Debra	Weston, Elizabeth	1	
ENG 302	Language/communication	Poole, Alexander			
ENG 306	Business Writing	Szerdahelyi, Judith			
ENG 455	American Drama	Rutledge, Jerry			
ANTH 120	Intro To Cultural Anthropology	Eagle, Susan			
FLK 280	Cultural Diversity In Us	Antonsen, Christopher			
HIST 120	Western Civ Since 1648	Dietle, Robert			
HIST 241	United States Since 1865	Lucas, Marion			
BCOM 369	Co-Op Brdcst Comm	White, Stephen			
JOUR 355	Public Relations	Payne, Kenneth			
GERM 101	German I: Fund Communication	Straubel, Timothy			
RUSS 101	Elementary Russian I	Myakshina, Ekaterina			
SPAN 101	Elem Spanish I	Zapata, Michelangelo			
SPAN 102	Elem Spanish li	Davis, Susann Obeso, Gustav	o Maestre, Eder	Amador Medina, Melba	Casana, Alfonso
MUS 119	Jazz Appreciation	Scott, Marshall			
MUS 120	Music Appreciation	Bright, Jeffrey Martin, John			
MUS 277	Intro To World Music	Cipolla, John			
MUS 314	Comp Arts Elem Teach	Swanson, Robyn			
PHIL 215	Elementary Logic	Russell, Judy Schnee, Ian			
RELS 102	Intro Rel St	Moultrie, Monique			
AFAM 190	African Amer Experience	Foster, Lloren			
PS 110	American National Govt	Kiasatpour, Soleiman			
PS 304	State Government	Turner, Joel			
PS 403	Field Studies/politics	Ardrey, Saundra			
PS 407	Directed Studies In Government	Ardrey, Saundra			
PS 435	Am Political Thought	Kash, Jeffrey			
PS 524	Administrative Law	Chappell, James			
SOCL 100	Introductory Sociology	Musalia, John			
SOCL 300	Using Statistics In Sociology	Faine, John			
SOCL 324	Sociology Of Sport	Kanan, James			
SOCL 345	Sociology Of Popular Music	Groce, Stephen			
SOCL 595	Directed Study	Groce, Stephen			
SOCL 599	Thesis Research/writing	Kanan, James			
DANC 110	Dance Appreciation: Web	Brown, Clifton			
THEA 241	Costume Technology	Pollatsek, Elena			
	Total # Courses	44			

#### **Gordon Ford College of Business**

Course	Title	Instructors	
BA 592	French Org And Culture	Capps, H.	
ECON 150	Intro Economics	Strow, Claudia	
ECON 202	Prin Economics-Micro	Borland, Melvin	
ECON 203	Prin Economics-Macro	Zimmer, David	
ECON 206	Statistics	Lebedinsky, Alexander	
ECON 410	International Sports Econ	Wilson, Dennis	Strow, Brian
ECON 598	Analysis/econ Developmnt In Ky	Goff, Brian	
FIN 350	Risk Mgt/insurance	Chhachhi, Indudeep	
MGT 200	Legal Environment Of Business	Sullivan, Brian	
MGT 210	Organization And Management	Cosby, Dana	
MGT 305	Critical Thinking In Mgt	Spiller, Michael	
MGT 311	Human Resource Management	Coder, LeAnne	
MGT 313	Decision Modeling	Bolton, Dawn	
MGT 361	Business Comm Fundamentals	Mcdonald, Michael	
MKT 220	Basic Marketing Concepts	Gardner, Mary	Martin, Craig
MKT 325	Personal Selling	Forbes, Lukas	
MKT 329	Business To Business Marketing	Todd, Patricia	
MKT 427	Entrepreneurial Marketing	Hall, Allan	
MKT 491	Marketing Study Abroad	Shannon, James	
	Total # Courses	19	

#### **University College**

Course	Title	Instructors	
BUS 214C	Basic Bus Communications	Mays, Freda	
BUS 257C	Mgt Human Resources	Mitchell, Ronald	
CSCI 145C	Intro To Computing	Kontos, George	
ECO 203C	Prin Economics-Macro	Staynings, Mark	
OST 220C	Word Processing	Todd, Linda	
AFA 190C	African Am Experience	Asare, James	
CHM 101C	Intro Chemistry	Skipworth, Carnetta	
COMN 161C	Bus & Professional Speaking	Strode, Heather	
HIS 119C	Western Civ To 1648	Borders, Charles	
RLST 102C	Intro To Rel Stud	Wells, Thomas	
SPN 102C	Elementary Spanish li	Sunkin, Francesca	
GERO 100	Intro To The Aging Experience	Bradley, Dana	
LEAD 200	Intro To Leadership Studies	Baker, John	
LEAD 500	Effective Leadership Studies	Coleman, Phillip	Gonzales, Linda
	Total # Courses	14	

#### **College of Education and Behavioral Sciences**

Course	Title	Instructors	
CNS 550	Intro To Counseling	Mason, Cynthia	
CNS 553	Comm Resources In Cns	Sheeley, Vernon	
CNS 559	Techniques/counseling	Nims, Donald	
CNS 579	Seminar/student Affairs	Hughey, Aaron	
CNS 581	International Student Services	Hughey, Aaron	
CNS 586	Parenting Issues	Stickle, Fred	
CNS 588	Family Systems Cns	Sauerheber, Jill Duba	
CNS 669	Sandplay/proj Assess Play Ther	Bryant, Jill	
ADED 510	Intro To Adult Education	Berger, James	
EDAD 798	Int/admn & Supervision	Burch, Barbara	Norman, Antony
EDAD 799	Dissertation Research	Norman, Antony	
PSY 100	Intro Psy	Wichman, Aaron	Reece, Thomas
PSY 199	Development Psy	Pfohl, Virginia	
PSY 250	Adjustment And Personal Growth	Graves, Mark	
PSY 310	Educational Psy	White, Margaret	
PSY 350	Social Psychology	Pope-Tarrence, Jacqueline	
PSY 361	Psy Measurement	Brown, Reagan	
PSY 421	Early Adolescence	Pritchard, Carrie	
PSY 423	Psy Adult/aging	Mienaltowski, Andrew	
PSY 430	Psy Of Women	Brausch, Amy	
PSY 440	Abnormal Psy	Ostrowski, Sarah	
PSY 450	Psychology Of Personality	Prather, James	
PSY 510	Advanced Ed Psy	Derryberry, Pitt	
PSY 541	Profession Issues/ethics	Myers, Carl	Grieve, Frederick
EDU 250	Intro To Teach Ed	Pierce, Judy	
EDU 491	Practicum Teacher Candidates	Gandy, Stephanie	
EDU 501	Prof Dev Plan Mae/rk li	Daniel, Tabitha	
EDU 524	Educational Assessment	Tassell, Janet	
EDU 544	Classroom Teach Strategy	Murley, Lisa	
EDU 596	Sem Port Dev Prof Growth	Daniel, Tabitha	
EDU 695	Advanced Topics In Education	Norman, Antony	
ELED 345	Teach Strat I	Pereira, Nielsen	
ELED 506	Elem Sch Science	Huss, Jeanine	
EXED 330	Intro Sp Ed Diversity Learning	Kirby, Elizabeth	Copas, Kelly
EXED 516	Except Child: Perspect/ Issue	Boman, Martha	
EXED 517	Trans Srvcs Indiv Disabilities	Knotts, Jema	
EXED 532	Families,prof & Exceptionali	Applin, Janet	
EXED 533	Curr For Learn/behav Disorders	Whetstone, Patti	
EXED 630	Special Educ Law & Finance	Atwell, Nedra	
LME 407	Literature/young Adults	Fiehn, Barbara	
LME 535	Survey Of Ed Tech Practices	Romero Fuerte, Elizabeth	
LME 545	Educ Technology Production	Maxwell, Margaret	
LTCY 518	Ltcy Learning And Technology	Hulan, Nancy	
TCHL 500	Foundations Tchr Leadership	Jukes, Pamela	
	Total # Courses	44	

#### **College of Health and Human Services**

Course	Title In	structors
AH 290	Medical Terminology	Hunt-Shepherd, Janice
DH 115	Independent Clinical Study	Dean, Terry
DH 360	Int Comm Health & Serv Learn	Evans, Joseph
DMT 431	Clothing & Human Behavior	Shivel, Deborah
FACS 311	Family Relations	Croxall, Kathy
FACS 494	Parenting Strategies	Haynes-Lawrence, Darbi
EXS 223	Health Rel Fitness-Exer Sci	Hey, Donna
EXS 313	Motor Learning And Control	Arnett, Scott
PE 100	Life Fitness/wellness	Deere, Randall
PE 101	Weight Training/Walking/LineDancing/Scuba	Lane, Tracy Stenger-Ramsey, Tammie Sackett, Jonathan
PE 122	Foundations/physical Ed	Esslinger, Keri
PE 310	Kinesiology	Evans, Gina
PE 311	Exercise Physiology	Navalta, James
PE 341	Basketball Coaching	Hey, William
PE 343	Baseball Coaching	Murrie, Joel
PE 354	P E /elem Schools	Whitlock, Sharon
PE 521	Critical Analysis Prof Lit	Schafer, Mark
REC 220	Intro Nonprofit Service Org	Poff, Raymond
REC 426	Facility Planning & Design	Gibson, Fred
REC 482	Recreation Workshop- Wfr	Spencer, Steven
REC 484	Advanced Studies In Recreation	Ramsing, Ronald
REC 494	Am Humanics Mgt Institute	Poff, Raymond
RSA 590	Practicum In Rec And Sport	Gibson, Fred
SPM 200	Intro To Sport Management	Upright, Paula
ENV 280	Intro/environmental Sci	Golla, Vijay
ENV 375	Intro To Water Resources	Taylor, Ritchie
HCA 347	International Health Care	Mkanta, William
HCA 401	Fund Health Financial Mgt	Ellis-Griffith, Gregory
HCA 541	Strategic Mgt & Mkt Hlth Svcs	Fan, Frank
PH 100	Personal Health	Gardner, Marilyn
PH 165	Drug Abuse	Watkins, Cecilia
PH 383	Biostatistics/health Sci	Lartey, Grace
PH 520	Biostatistics	Ibrahimou, Boubakari
NUR 104	Calculations For Nursing	Moore, Lora
NUR 150	Lpn To Rn Transition	Green, Mary
NURS 317	Intl Comm Hith & Serv Learning	Main, Maria
NURS 369	Cooperative Ed/nursing	Briggs, Crista
NURS 415	Complementary Health Care	Wright, Dawn Goodrich, Demara
NURS 451	Gerontological Nursing	Abell, Cathy Bragg-Underwood, Tonya
SWRK 101	Fndtns Of Hum Svcs	Peeler, Janelle
SWRK 490	Addictions & Mental Health Dis	Mallinger, Gayle
SWRK 495	Inter HIth Comm Serv In Belize	Desrosiers, Patricia
SWRK 675	Expressive Therapies	Starks, Saundra
SWRK 695	Coaching & Mentoring Skills	Sullivan, Dana Cappiccie, Amy Desrosiers, Patricia
	Total # Courses	44

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#### Ogden College of Science and Engineering

Course	Title	Instructors		
AGED 475	Food Issues In Coastal Ecuador	Coffey, David		
AGMC 172	Lawn/garden Equip	Scudder, Cris		
AGMC 173	Lawn/garden Equip Lab	Scudder, Cris		
AGRI 399	Ind Research Prob/agric	Rudolph, Jack		
AMS 261	Construct Meth & Materials	Dotson, Laura		
AMS 331	Methods In Vocational Educ	Askins, Kenneth		
AMS 390	Project Management	Khalafallah, Ahmed		
AMS 398	Internship I	Mills, Gregory		
AMS 430	Technology Mgt/team Building	Doggett, Anthony		
AMS 490	Senior Research	Arbuckle, Gregory		
BIOL 113	General Biology	Mcdaniel, Kerrie		
BIOL 114	General Biology Lab	Mcdaniel, Kerrie		
BIOL 122	Biol Conc Evol Div Ecol	Grubbs, Scott		
BIOL 123	Lab Biol Conc Evol Div Ecol	Grubbs, Scott		
BIOL 131	Human Anatomy & Physiol	Collyer, Petra		
BIOL 207	Gen Microbiology	Sharma, Nilesh		
BIOL 224	Animal Biology And Diversity	Lienesch, Philip		
BIOL 225	Lab Animal Biol And Diversity	Lienesch, Philip		
BIOL 475	Biology Of Galapagos/Fire Mgt/Brewery Sciences	Mcelroy, Douglas	Meier, Albert	Schulte, Bruce
BIOL 485	Kenya/Australia/Costa Rica	Rice, Nancy	Smith, Michael	Philips, Thomas
BIOL 519	Intl Wildlife Mgmt	Stokes, Michael		
CHEM 101	Intro Chemistry	Burris, Stuart		
CHEM 116	Intro To College Chemistry	Conte, Eric		
CHEM 120	College Chemistry I	Dahl, Darwin		
CE 475	Total Immersion Floodplain Mgt	Campbell, Warren		
EM 222	Wku Statics	Palmquist, Shane		
ME 494	Wku Me Selected Topics	Schmaltz, Kevin		
GEOG 110	World Regional Geography	Blackburn, William		
GEOG 475	Meteorology Lab Development	Durkee, Joshua		
GEOL 475	Geology Of The Bahamas	Siewers, Fredrick		
ASTR 108	Descriptive Astronomy	Tyler, Rico		
PHYS 130	Acoustics/music/speech	Kintzel, Edward		
	Total # Courses	32		



February 2012 wku.edu/winter - (270) 745-2478